Established in 1993, IILM offers AICTE approved Post Graduate Diploma in Management in its three well-located campuses in the National Capital Region.

With the curriculum benchmarked against the best in the world, the IILM PGDM goes beyond the traditional functional silos of Finance, Marketing, OB-HR, and Operations. After close interaction and inputs from the Indian industry, our integrated and experiential curriculum is also inspired by the best of leading global B-Schools'. It offers experiential learning avenues through Field, Career Trek and Managerial Skills; as at Wharton and Stanford respectively.

The course curriculum embeds Business Simulation and Case studies in its core delivery method. The programme is designed to offer inbuilt flexibility advantageous to students in cognizance of varying learning needs and capabilities and also their professional involvement in corporate workspace.

With 25 years of experience in training future entrepreneurs and managers, IILM is proud to have 9000+ well placed alumni in top companies across India and abroad.
Get recognized amongst the best in the country

Our students are trained differently from a typical classroom setting. They have sound academic knowledge supplemented with experiential learning that helps them do well at every project they undertake. They are armed with the concepts and skills required to make them a cut above the rest. They are confident and effective decision makers – ready to be recognized amongst the best in the country.

“Everything is not going to be smooth. There is sometimes a gap between capability and recognition and recognition takes a while to catch up... Stay Put, and hold fort and good things will happen. Just believe in yourself and go.”

Mr. Bharat Kaushal,
Managing Director, Hitachi India,
PGDM convocation address August 2017.
### Why students from across the country choose IILM

#### The IILM Advantage

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1. Globally Benchmarked Curriculum with Experiential Learning

Our curriculum imbibes the best aspects of courses offered at top business schools around the world. The course modules are inspired by the Stanford Graduate School of Business, Wharton Business School and IIM-A. The curriculum combines experiential learning so that students are capable of turning concepts into effective decision making, initiating action from knowledge and converting ideas into change.

The program is delivered in 6 terms; each term spread over 3 calendar months. In the first year of the program, the students imbibe foundation concepts and tools and techniques of management. Year 1 begins with Term 1 General Management Perspective which covers a series of courses aimed at diving into complex managerial issues to gain insight into the perspective of a capable and efficient manager. The practical experience and detailed feedback from faculty and leadership coaches, is aimed at enhancing the leadership style and developing the managerial skills of students. Term 2 and 3 will focus on core foundation courses which will provide the base for management education in each discipline calibrated to the skills, experience and future goals.
In the second year students can choose their electives from six major areas. IILM’s approach to majors gives our students the flexibility and guidance they need to carve out a unique intellectual experience that is relevant to their specific educational and career goals. In addition to majors, IILM provides “Pathways” to the students who are interested in building expertise in emerging areas and evolving industries. A pathway is an integrated, cross-functional sequence of courses designed to address a particular skill set or industry for which there is active student and recruiter demand. In addition to majors, IILM provides ten divergent pathways namely Data Analytics, Consulting, Growth and Scaling, Entrepreneurship/Start-ups, Social Impact, Investment Banking and Private Equity, Health-care Management, People’s Skills, Market Place and Family Business which are designed to incorporate the desired skills in the students so as to prepare them for emerging industries.

The Global Study programme in the second year provides students the option to choose subjects based on their specialisation. The subjects taught during the Global Study programme will be regarded as ‘Elective’ and integrated in the two year PGDM curriculum.

Our curriculum provides experiential learning through FIELD (Field Immersion Experiences for Leadership Development), Career Trek, Leadership Labs and Managerial Skills.

FIELD: This module is divided into 3 parts: FIELD 1 aims at improving the students’ teamwork and leadership skills. Students understand the dynamics of working in teams and how individual performance affects overall team performance. FIELD 2 reiterates team building skills while instilling problem solving and presentation skills in the students. FIELD 3 works on formulating a business plan in order to make learning more practical and engaging for a micro-business of a new product/service idea.

Career Trek: It requires students to travel to different parts of the country to interact with the various functional heads of reputed organisations, to gain first hand understanding of job skills required for various industries. This enables students to plan their career paths.

Leadership Labs: In this course, participants get a number of opportunities to experience leadership in action and allows participants to reflect on the nature of leadership and discover individual strength and weaknesses as a leader. Here participants get an opportunity to lead a team as well as to be a member of a team led by others. The course is different from other conventional courses since participants learn-by-doing, rather than reading about other leaders. For experiential learning to work student participants need to engage in the activities fully, reflect upon their own and others behaviour, receive and provide constructive feedback. Learning in the course is dependent primarily on participation; the more participants engage themselves, the greater will be the learning and development of capacity to learn from any experience in personal and professional life.

Managerial Skills: This course examines a number of common managerial challenges faced by executives in leadership positions. These challenges are explored using 4 case examples, each asking participants to evaluate a series of situations, develop alternatives for their resolution, and ultimately recommend and implement a course of action from the point of view of the company’s owner/manager. These discussions happen in the context of mid-sized busi-
nesses in order to highlight the impact that key decisions and their implementation can have on the broader organization and its goals.

Family Business Managers: Indian business families often find a generalized management education too broad based to address the requirement of their niche areas. They already have an established and, more often, a thriving business model. The IILM PGDM program allows students to study at IILM while continuing to work in their family businesses.

IILM offers students the opportunity to convert their ideas into businesses and pursue a full term management program, thus helping them realize their full potential. With the aim of providing unmatched flexibility IILM has introduced the Flexible track into the curriculum for Entrepreneurs and students involved in their Family Business. The flexibility in the curriculum allows students to enhance their skills to leverage the strengths of family business management and successfully implement practices that drive high performance. The program also provides new direction and helps them expand the family's existing business.

Internships (Real World Training)
At IILM, Summer Internship Projects (SIP) are taken very seriously and are a major part of the curriculum activity. The students are put through a workshop prior to the summer internship to ensure that they understand the importance and the learning process. The curriculum mandates a 3-month long internship, meant to provide a first-hand experience of the business world. Moving from the classroom to the corporate reality through summer internships makes the students more proficient at handling real life challenges making effective decisions. It will acquaint students with the demands of professional world of work in terms of knowledge, skills and attitude to perform effectively. This short term experience provides a real insight into what it’s actually like working in a particular job or career field.

SIP projects are evaluated by faculty mentors before they are allocated to the students. The faculty mentors also visit companies and interact with the industry mentors on a regular basis to track the progress of the students’ performance. Students are required to submit fortnightly a progress report to their mentors as a part of their evaluation. Guidance on how to prepare their reports is provided by faculty mentors during students’ non-working hours. The project is culminated with a presentation by the student before a panel of company representatives or presentation of the same before a panel of faculty and alumni.
2. Global Study

In today’s business environment, it has become vital for businesses to tap into global markets in order to ensure their viability of a venture. Creating and maintaining international relationships and networks are key skills that all managers are expected to have. Matching global norms has become an imperative.

In keeping up with these requirements of the ever-globalizing environment, IILM mandates a 4-week global study in Germany, Canada, Finland, France or Spain. The purpose of the global study is to give students a global exposure in terms of teaching pedagogy, industry visits and diverse cultural immersion to enable them to expand and develop their outlook.

During this four week period, the students complete the course modules, enhance their skills of working in diverse teams and learn to understand and accept cultural diversity in its context. This helps to widen their horizon.
Our Global Study Partners

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<th>Name of the partner institute</th>
<th>Modules</th>
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| International School of Management, Germany | Social Media Management  
Strategic Management  
Financial Management |
| Seneca College, Canada        | Digital Marketing  
International Business Strategies |
| Lapland University of Applied Sciences, Finland | Enterprise Innovation through collaborative team project work |
| EM Normandie, France          | Doing Business in France  
Supply Chain Management  
Business Project |
| University of Jaen, Spain     | Entrepreneurship  
Family Business Management  
Cross Cultural Management  
Digital Marketing  
Basic Spanish |

“The best thing about the global study program was that I discovered incredible new customs, traditions, food and social atmosphere. I witnessed a completely new way of life. You also get to discover yourself while gaining an understanding of a different culture. Being in a new place by yourself can be overwhelming at times, and it tests your ability to adapt to diverse situations and the ability to solve problems.”

Soubhik Vyas  
(PGDM 16-18)

“IILM gave me an opportunity of to study at ISM, Frankfurt as a part of the program. As soon as we arrived at Frankfurt, I got a glimpse of the beautiful city and the days of excitement and learning waiting for me. It was a unique experience to study our three academic modules by foreign faculty in different classroom setup and knowledge deliverance. During our academic term at ISM we had industry visits to manufacturing plant of OPEL, Deutsche Bank and German Stock Exchange to study the German economy closely. On the weekend we were given holidays so I also got an opportunity to explore other alluring cities of Europe. This experience gave me a sense of confidence and independence and was a learning experience in a great way, it truly gave me a global exposure and an awe-inspiring experience for a lifetime.”

Surbhi Sanan  
(PGDM 16-18)
3. Career Mentoring; Pathways

IILM is committed to maximize the value add to students from entry till exit. Keeping this in mind, IILM’s mentoring program is conceived to provide students with the necessary professional and personal skill sets that would make them competent in the rapidly changing business environment. The prime objective of the mentoring process at IILM is to guide students in wisely choosing their careers. Each student is allocated a faculty member as a mentor during his/her PGDM coursework. This allocation is based on the student’s academic background and work profile (if any) as well as career interests so that the mentoring process stays relevant and goal oriented.

To facilitate the student in their career decisions, we have devised ‘Pathways’, which is at best described as an integrated, cross-functional sequence of courses designed to cater to a particular skill-set or industry requirement for which there is an active student and recruiter demand. The faculty mentor guides and advises the student on a regular basis, right from the choice of pathways to the final placement to enable him/her to make informed and best possible choices regarding their career.

IILM, beyond comparison, is uniquely committed to nurture a personal and mutual relationship between the mentor and the mentee which allows for a holistic understanding of the student’s aspirations, strengths, weaknesses, interests and overall personality which goes a long way in contributing to the all-round growth, development and progress of the student both as a professional and as a human being.

“Mentoring at IILM begins from Day 1 of college and the relationship established between the Mentor-Mentee is extremely special. For me, my mentor is my strongest support at IILM. She is always there to guide me, be it about choosing a subject or personal. I am grateful to IILM to have this concept at the institute.”

Udita Dewan
(PGDM Batch 2016-2018)
Entrepreneurship and Start-ups

IILM prepares and motivates budding and future entrepreneurs to take their entrepreneurial journey forward and realize their dreams. IILM creates future ‘Game Changers’ by fostering the entrepreneurs with 3 Cs ‘Content, Context, and Contacts’ that enable them to design and launch successful start-ups based on innovative methods. IILM commitment to engrave leadership and management skills in their students is not restricted to classroom sessions, but is achieved through host of initiatives including personalized mentoring, interaction with domain experts, live company projects, workshops, events and conferences, thought evoking activities/games, networking, sessions with start-up founders and simulations to initiate and develop the entrepreneurial spirit among students.

Students get to visit companies, receive coaching, develop business plans, and network with a cohort of peers from around the globe. IILM has an active and robust “Entrepreneurship Development Centre (EDC)”. EDC regularly organizes various conferences and events wherein they invite top entrepreneurs, venture capitalists and successful alumni from the industry, so as to facilitate their students to interact, discuss and learn from them. The major focus is on development of entrepreneurial spirit among the students. Not only IILM trains the future entrepreneurs but also encourage and support the students with great visions and business ideas in its Incubation Centre at Gurugram.

Entrepreneurship Development Centre @ IILM
CONNECT, MOTIVATE, CHALLENGE, DEVELOP

Covering a range of sectors, the entrepreneurs inspire our students by sharing their personal business experiences and areas of expertise.

Entrepreneurship Development Centre primarily focuses upon:
1. Personalized mentoring
2. Interaction with domain experts
3. Networking
4. Simulations
5. Live projects with companies
6. Workshops, events & conferences
5. Placements  
(300+ Companies)

IILM has a robust placement cell called the Career Development Center (CDC) headed by a senior industry professional, and is well connected with different sectors of Industry. The principal focus of the Career Development Centre (CDC) at IILM is to foster Corporate Connect by facilitating industry engagement. It constantly engages with industry through various activities and mentors the students about choosing an appropriate career path. It renders outstanding placement support to students using well planned roadmap for review of career options, CV preparation, honing interview skills, and providing opportunities for summer internships, live projects, and mentoring by IILM alumni. The CDC, with the support of faculty mentors, prepares the students even on acquiring and demonstrating the right personality traits that are key to selection.

The Career Development Center (CDC) team and faculty mentors ensure students get exceptional co-curricular opportunities in the form of experiential courses such as FIELD (Field Immersion Experiences for Leadership Development)/Career Trek/Classroom-to-community, and through national & international conferences held at IILM. Students joining a Business School are predominantly focussed on getting placements that hold the promise of a fruitful career. We at IILM understand this need and put all efforts to secure the best possible industrial experience for our students.

Ideal placement opportunities are sought for students based on their aptitude and interests. Placement week is an event organized on campus where recruiters come to campus to interact with students. They brief students about the job skills required for their industry and clarify doubts regarding the same. Students get an idea of the various industries available to them and can make decisions on what they are best suited for.

Our recruiters comprise over 300 companies across the country spanning diverse industries.

Some of the companies that visited our campus

- 9 Acres
- Abott
- Absolutdata
- Acura Consulting
- Ad Global 360
- Aditya Birla Group
- Airtel
- Amazon.com
- American Express
- Amreprise
- Amul
- Anand Rathe
- Anchor Electricals
- Apollo
- Armstrong
- Asahi
- Ashiana
- Asian Paints
- Athena
- AWL
- Axis Bank
- BAG Films
- Bajaj Electricals Ltd
- Bandhan Bank
- Barista
- Benzara
- Berger Paints
- Blackberry
- Blackrock
- BMW
- Bonton Cables
- Britannia
- Cadbury
- Capital IQ
- Cargill
- Carlson Wagonlit
- Chai Point
- Cheil (A Samsung group of Company)
- Citibank
- CMIE
- Co Cubes
- Coffee Day Beverages
- Colgate Palmolive
- Concentrix
- Condyly
- CSC Finance
- Cushman & Wakefield
- Event
- Daffodil Software
- Decathlon
- Dell
- Deloitte
- Delta India
- Dentsu
- DLF
- Eco sense
- Edelweiss
- HDFC Bank
- Home Credit
- HT Media
- ICICI Securities
- IIFL (India Infoline)
- IMRB
- India Bulls
- Indusind Bank
- Infini Retail (Croma)
- IOC
- IPSOS
- IREO
- ITC
- J.K. Paper
- JLL
- Jubilant Food
- Kotak Mahindra
- Bank
- KPMG
- Kryton
- Kuhne Nagel
- Kyocera
- Legend
- International
- Lloyds Ventures
- LOREAL
- Mancer Consulting
- Mansukh
- Investment
- Manusim Technologies
- Marico
- Matrix Cellular
- Mercedes Benz
- Ministry OF External Affairs
- Mobikwik
- Mondeloz (Cadbury's)
- Moodys
- Mydala
- Naukri.com
- NDTV
- Nestle
- News X
- Radio Indigo 919
- Radio Mirchi
- Raymonds
- RBL Bank
- Rediff.com
- Redington
- Reliance Communication
- Reliance Jio
- Religare Housing
- Religare Securities
- Saavn
- SAB MILLER
- SAINTE GOBAIN
- SAP Labs
- Shopper's Stop
- Silver Arrows
- Singer India
- Smart Cube
- SMIC Securities
- Spicjet
- Stellar Search
- Strategic Resources
- Supreme Securities
- Tata Teleservices
- Times Internet Ltd
- Times of India
- To the New Digital
- Trident
- Vodafone
- Whirlpool
- WIPRO
- WNS
- XL Catlin
- XL Dynamics
- YES Bank
- Zamil Infra
- Zee TV
- ZENICA
- Zomato

Industry wise break up of placements
6. Full Time Faculty with Rich Industry Experience

Our faculty comes from leading institutions across the country and have diverse industry experience. They are always available to answer queries and clarify any doubts students may have.

The PGDM faculty are knowledge creators who rigorously peruse research in their fields. In an endeavour to develop IILM’s vision to educate, develop innovative entrepreneurial and responsible business leaders and matching world class teaching methodologies, we draw strength from the international arena on the basis of their research excellence and teaching acumen.

Accounting
AARTI SHARMA
Assistant Professor
MBA, M.Com

BALVINDER KAUR
Associate Professor
Masters of Commerce, MCS, MBA-
Finance & Mktg
PhD in Management (Finance)

P. MALARVIZHI
Professor
Ph.D. (Finance and Accounting),
M. Phil, MBA

VISHAL GOEL
Associate Professor
CA, Industry Experience - 11 Years

Full Time Faculty
with Rich Industry
Experience

Business Communication
GEETA GOGIA
French Faculty - Foreign Language
MA (French)

MINI B DANIEL
Associate Professor
(Communication)
MBA (Public Administration)
Industry Experience - 21 Years

Economics, Public Policy and International Business
GURPREET SINGH BHATIA
Associate Professor
PhD

MANISHA BOTHRA
Assistant Professor
Masters in Economics,
BA Hons – Economics
PhD (Pursuing): Economics

NIDHI PIPLANI
Assistant Professor
MA (Economics)
Ph.D. (Pursuing): International Economics

PRAKASH SINGH
Assistant Professor
MPhil (Planning & Development),
Doctorate in Economics
(Submitted)

RACHNA MADAN
Assistant Professor
MA (Economics, PGDBM)
PhD (Pursuing): Economics

RAHUL MISHRA
Professor (International Business
and Family Business)
B.Sc. (Hons) – Mathematics, MA
(International Business)

RAJ KISHAN S NAIR
Professor
M. Phil (Economics)
PhD (Pursuing): Development Economics

TANZEEM HASNAT
Assistant Professor
MA in Economics
Docetrate in Economics (Pursuing)

VIDHISHA VYAS
Assistant Professor
MA (Economics),
PhD (Mergers and Acquisitions)

Entrepreneurship and Strategy
ARUN GUPTA
Professor (Innovation and Leadership)
PGDBM (Marketing and Finance)
Industry Experience - 25 Years

Finance
KANIK GUPTA
Assistant Professor
PhD (Finance)

KIRTIKA MALHOTRA
Assistant Professor
M.Com, PGDM (Finance and Marketing)

PRABHASH CHANDRA
Professor
Masters in Management Science (Finance)
Doctorate in Management-
Financial Literacy (Pursuing)
23 years’ experience of industry
Faculty speak

Rahul Mishra, Professor (International Business & Family Business), on receiving Faculty Award at PGDM convocation, August 2017

Thank you so much for giving this award. To leave you with this thought, what we taught you will become redundant in next 10 years, what will will take you far is your ability to ask questions, critically analyze problems and doing good to society. Thank you again for this.

Devika Rani Sharma, Assistant Professor (Marketing), on receiving Faculty Award at PGDM convocation, August 2017

Indeed it’s a privilege to receive this award, Thank You IILM for bestowing me with this honour. Thank you my Seniors and Colleagues at IILM for your support. Students it’s your special day, but you have made my day special as well!! God Bless you all.

Ruchi Shah, Assistant Professor (Marketing & Sales), on receiving Faculty Award at PGDM convocation, August 2017

Thank you all. I am honored to be here with you at this cusp, which is the most charming hour of our lives. You gain an Alumni status today, the most power packed bond. Inconsequential to iterate, together we have witnessed several emotions in the past couple of years and by now we understand that life is all about love hate transactions. I would strongly recommend you to keep looking for what you love without settling in for a substitute. If it takes to expedite the hate to bring back love, just do it. No matter however bad it is but Life is the only miracle you were searching for. May I be provided with the right convictions to do that purpose in your life. Do not just think only about yourself, or your success. Be more team oriented and change the ME into WE. That will change the world. You may land up to be the most powerful, but always respect the least powerful. It will speak volumes about your personality. Lastly, build resilience. Life is learning. There will be good days and difficult days but remember a difficult day only gives you a better opportunity to learn. Thank you once again and God bless you.

Rajkishan Nair, Professor (Economics), on receiving Faculty Award at PGDM convocation, August 2017

From the most scary, most frightening faculty (that's what you tell others about me!) to this thank you all. This recognition means a lot. Thank you IILM, thank you Sir, for always trusting me. I might have shouted you out of my classes for not having gone through a reading or for not having turned up in time. Now you are here, brave young men and women ready to face the world. Today I would like to leave you with just one thing. This is an old prayer in malayalam that I have grown up with. It translates as follows, “O’Almighty God my humble salutation, may you kindly listen to my prayers…. May I always impart compassion and love to all O’ Lord provide me courage to talk only good words May I be provided with the right convictions to do my duties And give me your blessed strength to tell always the truth alone.

The world does not have a shortage for great managers- I am sure that you all would become great managers and professionals. But the world has an absolute dearth of good human beings. Be a good human being! All the best.

Raju Majumdar, Associate Professor (Finance), on receiving Faculty Award at PGDM convocation, August 2017

I thank my students for this recognition, for they had a big role to play in molding the way I am as a teacher today. I am happy to have my own teacher, Prof. V N Pandit present in this occasion and I thank him and all my teachers who have helped me in my journey thus far. I wish you all do well in life, and I am sure life will reward you handsomely.
Organizational Behavior

ANINDITA CHATTERJEE
Assistant Professor (HR)
PGDM, Industry Experience - 10 Years

ANISHA RANI
Assistant Professor (HRM)
MBA (HR)

GARGI SANDILYA
Assistant Professor (Organizational Behavior)
PhD (Psychology)

MOUMITA ACHARYA
Assistant Professor (HRM)
MBA (Human Resource Management)
PhD (Corporate Responsibility and Organizational Performance)

PINKY GOSWAMI
Associate Professor (Organizational Behavior)
PhD (Performance Management)

SONIKA SHARMA
Assistant Professor (Human Resource Management)
MBA (Human Resource Management)
PhD (Pursuing) in Psychology

Foreign Faculty

ANTHONY ATUFE OKUGUME
Entrepreneurship and Strategy
University of Lapland, Finland

ARI ALAM
General Management
University of Lapland, Finland

BURÇİN ATASEVEN
Operations
Istanbul Kultur University, Istanbul

CAMPBELL PARSONS
Finance
Hanze Groningen University

CHEN STEFANIE
Information & Technology
University of Applied Sciences, Vorarlberg, Austria

CHERYL DOWELL
Organizational Behavior
Algonquin College, Ottawa, Canada

DORTHE BOHLBRO
Operations
Business Academy, Aarhus University

ERIKA JULIANA RODRIGUEZ
Business Communication
Universidad EAN, Columbia, South America

GATIEN BEAUMONT
Entrepreneurship and Strategy
University of Lorraine

HOLGER BRAIL
General Management
Liverpool University

IAN FITZGERALD
International Business
Hanze Groningen University

JENS KARBO
International Business
Business Academy Aarhus University, Denmark

LOUISE GRUE BENNIKE
Marketing
Business Academy, Aarhus University

MARGARET OSBORNE
Marketing
Seneca College, Toronto, Canada

MARIUSZ SOLTANIFAR
Entrepreneurship and Strategy
Hanze Groningen University

MICHAEL SCHMITT
Finance
ISM Frankfurt, Germany

MICHAEL WADE
International Business
Seneca College, Canada

ROY RUS
Finance
Hanze Groningen University

SOREN IPLAND
Marketing
Business Academy Aarhus University, Denmark

WERNER WETEKAMP
Operations
FH, Dortmund University, Germany
Alumni are a very important resource of any university and at IILM we are proud to have a huge network of over 9000 alumni who are well placed at various capacities across industries both domestically and abroad. They have risen to high ranks and hold excellent positions in reputed companies.

We strive to engage with our alumni in various ways. They are invited to interact with students to motivate them about careers or to deliver guest lectures on topics of their expertise. They are consulted with regards to suggestions of industry specific workshops to hone our students’ skills. They also become alumni mentors to our students, thus providing them with first-hand knowledge and experienced advice along with a platform for networking. They are invited to sit on panels to conduct SIP viva and/or judge SIP report and become a part of our Board of Governors. We also maintain relationships with them by organizing annual meets on campus.

“I have spent the two most eventful, exciting and action packed and professionally enriching years of my student life which forms the foundation of where we are going in future.

You have a rock solid launch pad and an establishment to take you further.

Take risks with your careers, take risks with your capabilities, get out of your comfort zone and take on responsibilities which you think you will not be able to accomplish, believe me you will be surprised.”

Mr. Anil V Valecha
Senior Service delivery Leader,
Financial Operations American Express,
Batch 1996-98
8. Campus Life

IILM has 3 campuses that are centrally located in New Delhi, Gurugram and Greater Noida. But the goal driving them forward is one and the same – to train and develop skilled and responsible managers of the future.

The Lodhi Road campus is the hub of South Delhi, bustling with activities and places to visit. Being at the political center of the country, allow students to be privy to first hand developments in business and politics alike.

The Gurugram campus is located on Golf Course Road, in the heart of the industrial hub of Gurugram - an epicenter of industry as well as startups. Our students have the advantage of gaining the rich knowledge of business and entrepreneurship from their surroundings as well as our in-house incubation center.

The Greater Noida campus, it is located in the Knowledge Park of Greater Noida with easy access to companies like LG and Moser Baer. Educational institutions in the area also provide a platform for networking and knowledge sharing.

Our Gurugram and Greater Noida campuses provide safe and secure residences for students and faculty alike. Constant monitoring by security guards and cameras, comfortably furnished apartments, delicious and wholesome food, and a friendly environment ensure that students can live in a safe and comfortable haven – a ‘home away from home’.

“My experience in IILM started with the hostel and honestly I am having the best time ever. The location is superb, I have met tons of amazing and interesting people and there is always so much to see and do. It is immensely safe and secure with female and male guards at the main gate and hostel entry.”

Sonam Gupta (PGDM, 2015-2017)

“I feel completely safe, comfortable and cozy at the hostel. My colleagues here are awesome and I love spending time with them in the class as well as in the hostel. The quality of food and the housekeeping deserves special mention. My biggest concern before joining the hostel was the food, but now I am happy as the food is tasty as well as healthy.

Aditya Singh (PGDM, 2015-2017)
9. Merit and Means Scholarships and Loans

In our effort to make education more affordable to students, we have made provisions for scholarships on the basis of merit and need. We also have partnerships with certain banks so as to make the procedure for application of loans a little easier for students.

CATEGORY 1: 10% Scholarship:
All girl students who are selected for admission to IILM PGDM are eligible for a 10% scholarship.

CATEGORY 2: 20% Scholarship:
- All students who are selected for admission to IILM PGDM, and have secured 60% or more marks in B. Tech or B.E.
- Scholarship to acknowledge outstanding achievement of students in areas of Sports, Culture or Bravery.
- To encourage students from the states of J&K and the North-East, we offer scholarship of 20%.
- 20% Scholarship for children of Defense Personnel (100% tuition fee waiver for wards of Martyrs).

CATEGORY 3: 40% Scholarship
Students fulfilling all three criteria (a), (b) and (c) mentioned below-

<table>
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<tr>
<th>Criteria</th>
<th>Marks/ Score for Eligibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class XII</td>
<td>80% and above</td>
</tr>
<tr>
<td>Bachelor’s Degree</td>
<td>B. Tech or B.E. 70% and above</td>
</tr>
<tr>
<td>MAT</td>
<td>B.Sc., BCA, B.Com, B.A. : 65% and above</td>
</tr>
<tr>
<td></td>
<td>Minimum score of 700</td>
</tr>
</tbody>
</table>

CATEGORY 4: 75% Scholarship:
Applicable for students who fall into all three criteria (a), (b), (c) mentioned below and have family income less than 3 lacs per annum.

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Marks/ Score for Eligibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class XII</td>
<td>85% and above</td>
</tr>
<tr>
<td>Bachelor’s Degree</td>
<td>B. Tech or B.E. 70% and above</td>
</tr>
<tr>
<td>MAT</td>
<td>B.Sc., BCA, B.Com, B.A. : 65% and above</td>
</tr>
<tr>
<td></td>
<td>Minimum score of 720</td>
</tr>
</tbody>
</table>

CATEGORY 5: Scholarship for CAT Students:

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Scholarship Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAT percentile 90 and above</td>
<td>75%</td>
</tr>
<tr>
<td>CAT percentile more than 80 but less than 90</td>
<td>40%</td>
</tr>
<tr>
<td>CAT percentile more than 70 but less than 80</td>
<td>20%</td>
</tr>
</tbody>
</table>
A Typical Day on Our Campus

Studying, learning, and practicing business theories is not enough for a holistic manager. There is learning beyond curriculum, which involves soft skills like teamwork, interactions, networking and communication. There is also the need for pursuing co-curricular interests that help in building a manager’s personality. A typical day on campus incorporates all these needs and makes the day a wholesome one for every student.

A variety of clubs and organizations exist on campus offering a range of leadership opportunities. They offer the scope of refining management and leadership skills, exploring interests and building networks. Conferences, monthly events, annual festivals, TEDx talks, inter-campus debates and in-house publications are just a few of the options available to the students to expand their horizons in terms of co-curricular activities.
A typical day of a student follows a schedule that incorporates every aspect of development and interaction required to make a holistic manager.

6:30 – 7:30am – Yoga, Walks on campus, Gym Workout
8:00 – 8:45am – Breakfast – Fresh, hygienic and wholesome
9:00 – 11:45am – Morning classes
12:00 – 1:00pm – Mentoring sessions
1:00 – 2:00pm – Networking lunch with senior student or alumni
2:00 – 3:15pm – Afternoon classes
3:30 – 4:15pm – Workshops, tutorials
4:30 – 5:30pm – Club meetings, Preparation for events
6:00 – 7:00pm – Games, Matches, Lounge time
7:30 – 11:30pm – Dinner, Interaction with faculty, Preparation for next day’s class
Board of Governors

Amit Bajaj  
Country Manager (GM) - Brand Image & Digital  
MICHELIN (AIM Zone - India)

Ankur Warikoo  
Head, Groupon APAC Emerging Markets

Anuj Kumar Taneja  
DVP & Regional Head – HR  
HDFC Bank

Arti Mittal  
India Lead Global Legal Operations  
Accenture

Bobby Kewalramani  
Co-Founder and Chief Executive Officer  
Perfect Relations Group

Dilip Chenoy  
Chief Executive Officer & Managing Director  
National Skill Development Corporation

D P Goyal  
Professor of Information Systems & Dean, Graduate Programmes  
Management Development Institute

Gurram Gopal  
Professor of Business Administration  
Elmhurst College

Joy K Mitra  
Professor & Former Dean  
Faculty of Management Studies  
Delhi University

Kamal Singh  
Executive Director  
UN Global Compact Network India

K R Nair  
IAS, Former Adviser-ILM

Manish Kathuria  
Executive Vice President  
Kotak Mahindra Bank Ltd.

Munish Bhatia  
Global Migration Lead – Enterprise Shared Services Function  
Cargill International

Muralidhara Kadaba  
Senior Managing Director  
Alamount Capital Management Pvt Ltd & Advisor, Reliance Industry Limited

Payal Chawla  
Advocates & Attorneys  
JusContractus

P Dwarkanath  
Director, Group Human Capital  
Max India Ltd

R Narayanaswamy  
Professor Finance & Control  
IIM, Bangalore

Raj K Nehru  
Vice Chancellor  
Vishwakarma Skill Development University  
Government of Haryana

Rajeev Talwar  
Group Executive Director  
DLF Limited

Rajesh Relan  
Managing Director  
MetLife India Insurance Company Limited

Rajdeep Sahrawat  
Head International Business (Public Sector) & Head Strategic Initiatives (Public Sector), Tata Consultancy Services

Rishabh Chopra  
Founder, Transformative Learning Solutions Pvt Ltd

S Padam  
Professor, Advisor & Former Dean of Studies  
Administrative Staff College of India

S Y Quraishi  
Chief Election Commissioner of India, Retd  
Chief Election Commission

Sandeep Tyagi  
Chairman & Managing Director  
Estee Advisors Pvt Ltd

Satish Girotra  
Chief Representative – India  
N Sethia Group – London

Shallesh Gandhi  
Chairperson-PGP  
Indian Institute of Management  
Ahmedabad

Sujeer Arenja  
Vice President  
L Capital, India

TL Raghuram  
Professor of Strategy  
XLRI Jamshedpur

VN Pandit  
Professor & Vice Chancellor (Retd)  
Sri Sathya Sai University

Vikrampati Singhania  
Deputy Managing Director  
J K Industries
## Our Programmes

<table>
<thead>
<tr>
<th>Institution</th>
<th>Programmes</th>
</tr>
</thead>
</table>
| IILM Institute for Higher Education, Lodhi Road | PGDM (Affiliated to AICTE & Accredited by SAQS)  
Executive PGDM (Affiliated to AICTE) |
| IILM Undergraduate Business School, Lodhi Road | BBA in Entrepreneurship in collaboration with the SBS Swiss Business School |
| IILM Institute for Business & Management, Gurugram | PGDM (Affiliated to AICTE)  
Executive PGDM (Affiliated to AICTE)  
FPM (Affiliated to AICTE) |
| IILM Graduate School of Management, Greater Noida | PGDM (Affiliated to AICTE, AIU & Accredited by NBA)  
Executive PGDM (Affiliated to AICTE & AIU)  
FPM (Affiliated to AICTE) |
| IILM College of Management Studies, Greater Noida | PGDM (Affiliated to AICTE) |
| IILM Academy of Higher Learning, Jaipur | PGDM (Affiliated to AICTE)  
MBA (Affiliated to RTU, Kota) |
| IILM Academy of Higher Learning, Lucknow | PGDM (Affiliated to AICTE)  
MBA (Affiliated to UPTU) |
| IILM College of Engineering & Technology, Greater Noida | B.Tech  
M.Tech  
MBA  
BBA- MBA integrated |

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Meet your peers  
[www.iilm.edu/meetyourpeers](http://www.iilm.edu/meetyourpeers)
Lodhi Road Campus
Rai School Complex, 3 Institutional Area,
Lodhi Road, New Delhi – 110003
Tel: 011-40934303

Gurugram Campus
DLF Golf Course Road, Sector 53,
Gurugram- 122003
Tel: 0124-2775655/2775656

Greater Noida Campus
16 Knowledge Park-II,
Greater Noida- 201306
Tel: 0120-6670618/625/691

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