



Prof. Rahul K. Mishra did his Master of International Business (MIB) from Delhi University. He has 24 years of experience in teaching training and academic administration. His research areas are strategies of Innovation and competition. He teaches courses of strategy, leadership, Innovation and public policy. He has conducted over 125 plus

Management Development Programmes (MDPs) in the last 10 years and trained 4000+ middle and senior level executives in areas of Strategy, Leadership and Innovation. These MDPs are conducted for NTPC, BHEL, EIL, NBCC, National Housing Bank, PHDCCI, Department of Personnel and Training. He has attended several international and national seminars in the US, the UK, Spain and UAE and has attended meetings of AACSB, EFMD and University of London and Bradford. Prof. Mishra has published his articles in Indian Management and IILM Management Review and on his LinkedIn blog. He has developed a MOOC course called Innovation and Start up policy for IIMBx -SWAYAM platform of the Government of India. In 2020, 7500 students enrolled for this course. Swayam has repeated the course in January 2021 with 2500 students enrolled. The course is open for enrolment for the July 2021 session too.