



Lodhi Road • Gurugram • Greater Noida

## Responsible Management Education



PGDM 2019-21  
Post Graduate Diploma In Management



IILM..... a seat of holistic learning.

In Persian, IILM, or “ilm” means Knowledge. IILM communicates a place for seeking and attaining education and wisdom.

Our logo depicts the rising Sun, which, in the words of Swami Vivekananda, is symbolic of Jnana, within the universal symbol of the temple of learning.

The three elements in the IILM logo combine a book, a swan and a lamp.

The book symbolizes learning.

Swami Vivekananda has written that the Swan stands for the Paramatman (Supreme Self).

Bhagwan Sri Satya Sai Baba, in his Deepavali Day Discourse on 5th Nov, 1991, explained that the flame of a lamp has two qualities. One is to banish darkness. The other is a continuous upward movement. Even when a lamp is kept in a pit, the flame moves upwards. The sages have therefore adored the lamp of wisdom as the flame that leads men to higher states.

तेषाम्, एव, अनुकम्पार्थम्, अहम्, अज्ञानजम्, तमः ।  
नाशयामि, आत्मभावस्थः ज्ञानदीपेन, भास्वता ॥

अध्याय १०(११)

In the Gita, Lord Krishna Says:

“ I, residing in the intellect of my devotees, destroy the darkness of ignorance by the resplendent light of knowledge”



Established in 1993, IILM offers AICTE approved Post Graduate Diploma in Management in three well-located campuses in the National Capital Region.

With the curriculum benchmarked against the best in the world, IILM PGDM goes beyond the traditional functional silos of Finance, Marketing, OB-HR, and Operations and Strategy. Rapidly transforming industry has prompted a blended learning curriculum approach that focuses on Digital Disruption, Analytics, Artificial Intelligence, Block Chain, and Internet of Things. A Centre for Emotional Intelligence at IILM imbibes a learning culture encouraging responsible management.

The course curriculum incorporates blended and experiential learning through mandatory Global Study, International Trek and Company Visits. Business Simulation and Case Studies are core pedagogies in the classrooms.

With 25 years of experience in training future entrepreneurs and managers, IILM is proud to have 10000+ well placed Alumni in top companies in India and abroad.

## Accreditations



# Get recognized amongst the best in the country

“Leadership is all about incubating the right attitude and correct behaviour. Tomorrow’s leaders need to curate their attitudes by – Accepting no limits, Doing alternative thinking and above all Driving positive change. These behaviors act as a catalyst for developing the leadership attitude - Ability to Use the Whole Mind; being a Multiplier; knowing how to Manage Fear and Leveraging Failure; Mindfulness; and Creating Trust.”

Mr Rajeev Dubey  
Group President (HR & Corporate Services)  
Mahindra & Mahindra Ltd  
PGDM convocation address June 2018



Mr. Rajeev Dubey  
Group President  
(HR & Corporate Services)  
Mahindra & Mahindra Ltd.

# Why students from across the country choose IILM

## The IILM Advantage

1.

Globally Benchmarked Curriculum with Blended Learning

2.

Global Study & International Trek

3.

Career Centre

4.

Entrepreneurship & Start-ups

5.

Placements (300+ companies)

6.

Full Time Faculty with Rich Industry Experience

7.

10000+ Well Placed Alumni

8.

Campus Life

9.

Merit Scholarships and Loans

# 1. Globally Benchmarked Curriculum with Blended Learning

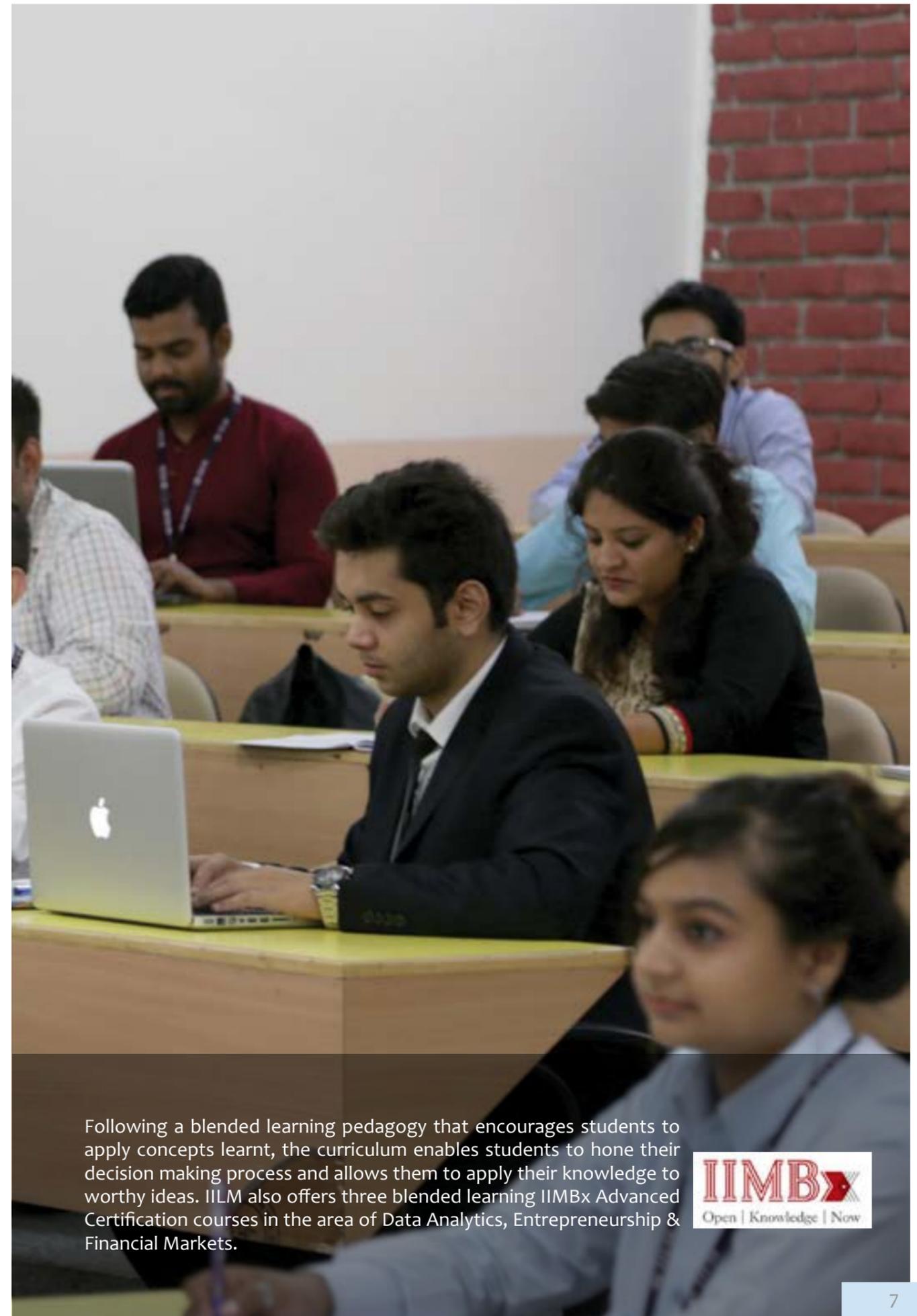
The curriculum at IILM imbibes some of the best aspects of courses offered at top business schools around the world. Course modules are inspired by Stanford Graduate School of Business, Wharton Business School and IIM-A.

The program is delivered over 6 terms, each term spread over 3 calendar months covers foundation concepts of management and basic tools and techniques used by managers. The academic year starts with Term One that covers General Management perspective courses which equip students to solve complex managerial issues and gain insight into the competencies needed to become capable and efficient managers.

Blended and experiential learning, practical exposure and continuous feedback from Academic and Career Advisors are aimed at enhancing leadership styles by developing managerial skills of students. Term Two and Three focus on core courses that build the foundation of management education in each discipline calibrated to the skills, experience, and future goals.

In Second Year, students can choose Electives from six major areas. IILM's approach to Majors is to give students flexibility and guidance needed to carve out a unique intellectual experience relevant to their specific educational and career goals.

The Global Study Programme in Second Year provides students an option to choose subjects relevant to their specialisation and the subjects they study during Global Study Programme are considered Elective subjects and integrated in the Two- year PGDM curriculum.



Following a blended learning pedagogy that encourages students to apply concepts learnt, the curriculum enables students to hone their decision making process and allows them to apply their knowledge to worthy ideas. IILM also offers three blended learning IIMBx Advanced Certification courses in the area of Data Analytics, Entrepreneurship & Financial Markets.



## Summer Internships - Corporate World Training

Summer Internship is an integral part of the curriculum at IILM. The short term experience during the summer internship offers an important opportunity to work closely with professionals in the chosen field and to develop knowledge, competencies, and experience related directly to career goals. If managed correctly, internships will also lead to new contacts, mentors, and references.

Summer Internships provides a hands on experience to the freshers and also acquaint students with demands of the professional world in terms of knowledge, skill and attitude to perform effectively. Apart from experiential learning, summer internships prepare students with core knowledge and enable them to be better prepared for the specialized electives in second year.

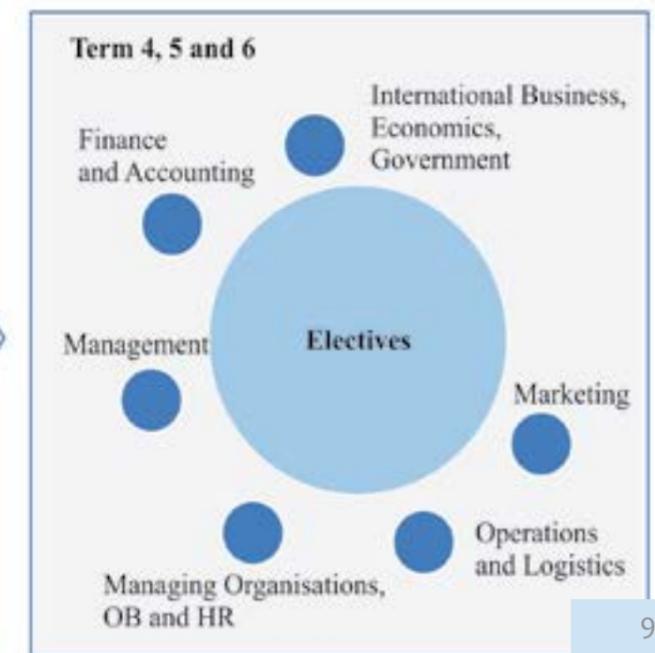
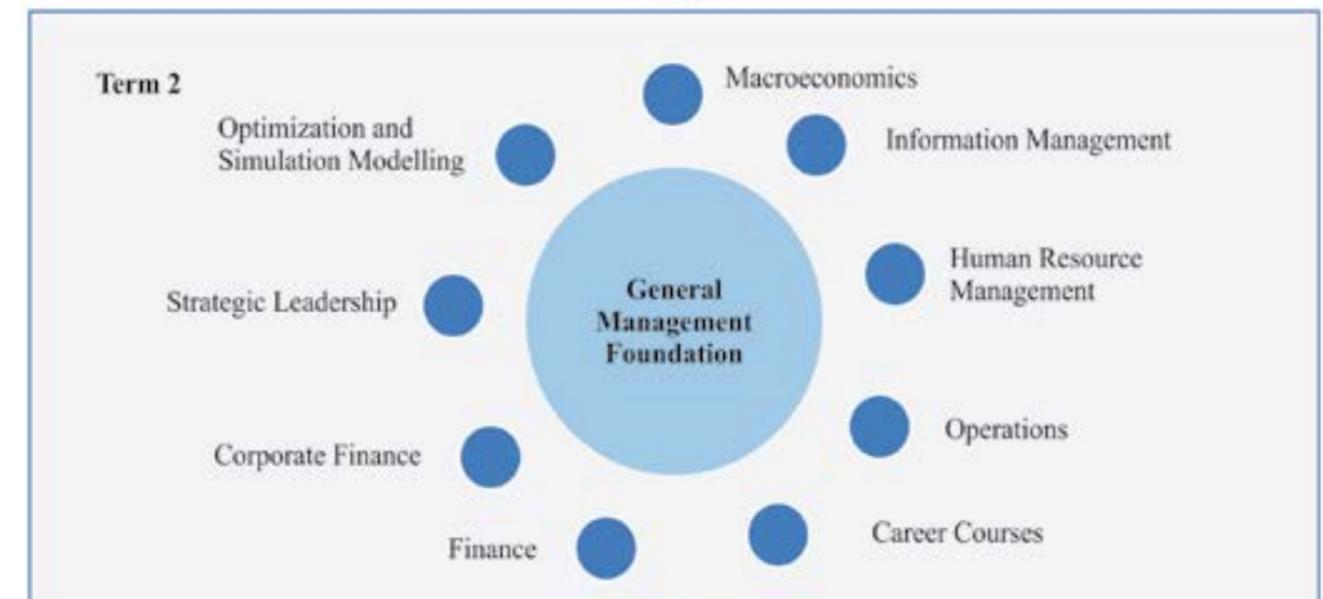
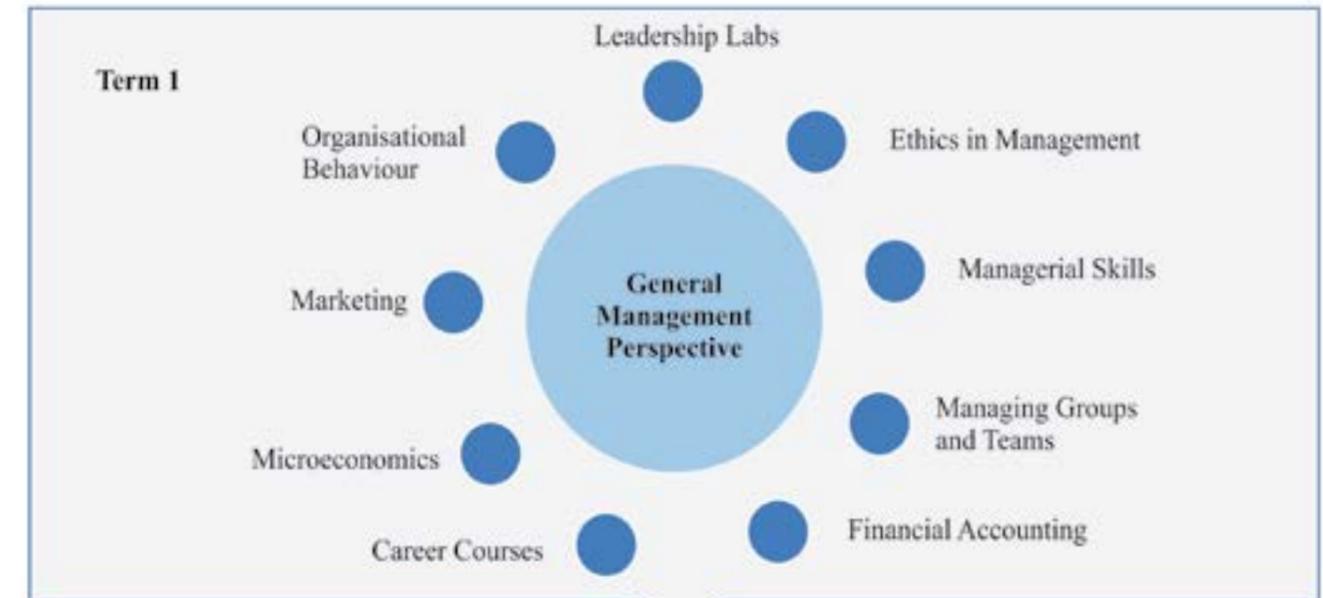
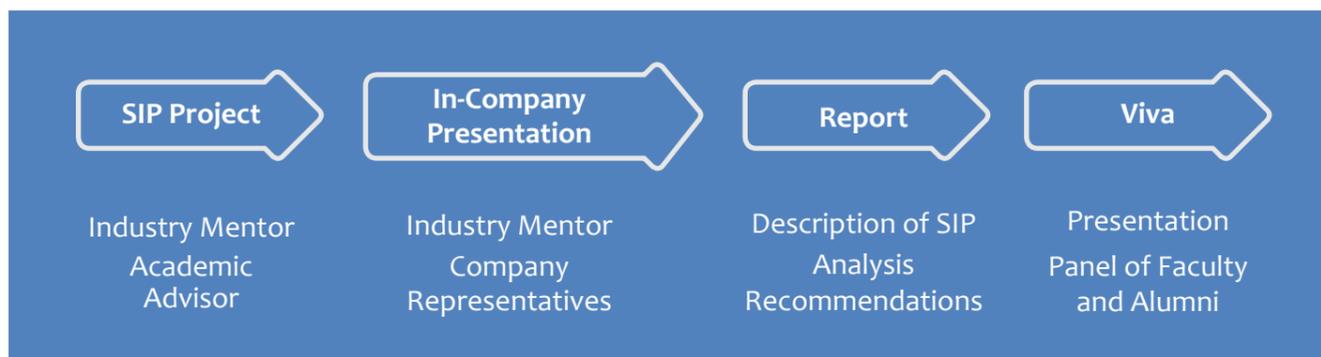
Students are rigorously imparted training in workshops prior to their Summer Internship programme to ensure that they understand the importance of the real world learning process. The curriculum mandates a minimum of 2-3 months (8 to 12 weeks) long internship to gain first-hand experience of the business world.

Summer Internship projects are evaluated by faculty mentors and IILM Corporate Resource Centre (CRC) before they are allocated to the students. The academic advisors also visit companies and interact with the students' industry mentors to track progress of the students. As a part of summer internship evaluation, students submit fortnightly progress reports to their advisors and CRC. Guidance on final report preparation is provided by academic advisors.

The final assessment comprises of summer internship progress reports, executive summary, company details, and learning followed by an interaction with company representatives, industry mentor, alumni and faculty.

Student can also give presentation of the summer Internship project before the industry mentor and team member of IILM Corporate Resource Centre at the company premises.

Overall, summer internship provides an insight into the real world of their chosen careers and is imperative for students' overall development to become an effective manager.



## 2. Global Study & International Trek

Current business environment makes it vital for businesses to tap into global markets to ensure the viability of a venture. Creating and maintaining international relationships and networks is a key skill for all managers and matching global norms is imperative for success.

Keeping pace with the globalizing environment, IILM mandates a Global Study program in one of our partner universities. The purpose of Global Study is to give students global exposure of teaching pedagogy, industry, and diverse cultures enabling them to expand their horizons and develop an international perspective.

During the period, students complete course modules (counted as elective credits), develop skills for working in diverse teams, and understand and accept cultural diversity, the exposure standing them in good stead in their progress towards professional goals.



International Treks give PGDM students an opportunity to explore the economic, political, and cultural contexts of business in different regions of the world. Students plan the tour content and logistics with faculty and staff who provide them with support and guidance.

The organizing team identifies the theme that interests the students and designs a series of treks, usually a one-week-trip with students who are interested in educational entrepreneurship and innovation. Students get an opportunity to gain knowledge and experience challenges first hand that are areas of their interest. They also meet professionals from other countries, learn from them, as well as exchange ideas with business and government leaders from other parts of the world. Planning treks give students an opportunity to test their leadership skills, get an in-depth look at a particular industry or geography, and build contacts for future success.

These treks are organized throughout the year during a time period they do not conflict with curriculum classes.

### **Semester Abroad Study Program**

Studying abroad may be one of the most beneficial experiences for college students because it gives them the opportunity to study in another nation, being exposed, and imbibing some of the culture and business practices of the new land.

Choosing to study abroad for a semester allows students to see a world beyond their own city and country, offering them an opportunity to create new friends, experiences, and memories that will stay with them for their entire lives. The Study Abroad programs are a positive addition to their resume, enhancing job opportunities, providing benefits that go beyond the academic and professional world of the students.

IILM partners with overseas universities to give a rich experiential blend of culture, academic and business management environment for the students to groom themselves in the echelons of a dynamic business world. By completely immersing themselves in the education system of the host country, the students are able to really experience and understand the people, its traditions, and its culture. While education is the centerpiece of any study abroad trip, it also exposes them to new cuisines, customs, traditions, and social atmosphere enabling them to have a better understanding and appreciation for the people and history.



International Trek let students travel to a different country to visit industries and meet key functional people to understand the requirement and the skills required to work in various functional areas. Each student visits one country (Israel, Estonia, and Shenzhen) during their PGDM program.

# 3.

## Career Centre

The IILM Career Centre helps students to get out of their comfort zones and explore their potential. Launching successful careers through a combination of academic courses and practical guidance, IILM Career Centre aims at steering the students in the right direction for a successful and fulfilling professional life through a variety of endeavors.

IILM Career Centre offers support and guidance through Alumni Connect where students get an opportunity to meet, interact and learn from alumni as well as explore possibilities of working with them. Those students who are unclear about their choices can turn to Career Advisory to point them in the right direction through a series of advisory and counseling on professional as well as personal fronts. Through industry interactions with different industries, Career Centre hopes to expose students to wider career choices and explore new horizons to careers and innovation. Students, who aspire towards International Education, can seek guidance on courses and universities abroad and how they can apply and get admission in a course and university of their choice. The Career Centre hopes to nudge the students towards world renowned and Ivy League academic institutes pushing them to realize their full potential.

Career Centre believes that the world is an oyster and students can achieve anything they wish in life or go anywhere they want because they can create the opportunity and develop the ability to do so. Career Centre takes the students to the next level.

IILM Career Centre also offers several courses to help students fit in seamlessly in the professional world.

### Term 1

- Intentional Networking
- Critical Thinking, Reading & Writing

### Term 2

- Working with Emotional Intelligence
- Design Thinking for Solving Business Problems

### Term 3

- Using Social Media for Business and Personal Growth
- Purposeful work and Life choices



*"We all have a faculty advisor as well as a student mentor. It's like having a personalized counsellor. I personally have improved a lot through this process and I could change my mindset of talking through my mind to someone else. It was one of the best things which IILM gave me which I would recommend everyone to go through."*

*Karanpreet Kaur Bhatia  
(PGDM Batch 2018-20)*

*"Mentoring is an inter-personal relationship between mentor and mentee. Role of a mentor is to teach, coach, facilitate and focus on mentee's overall development and act as a career adviser."*

*Viresh Bindal  
(PGDM Batch 2017-19)*

# 4. Entrepreneurship and Start-ups

IILM prepares and motivates budding and future entrepreneurs to take their entrepreneurial journey forward and realize their dreams. IILM creates future 'Game Changers' by fostering the entrepreneurs with 3 Cs - Content, Context, and Contacts - that enable them to design and launch successful start-ups based on innovative methods. IILM commitment to engrave leadership and management skills in their students is not restricted to classroom sessions, but is achieved through a host of initiatives including personalized mentoring, interaction with domain experts, live company projects, workshops, events and conferences, thought evoking activities/games, networking, sessions with start-up founders, and simulations to initiate and develop the entrepreneurial spirit among students.

Students visit companies, receive coaching, develop business plans, and network with a cohort of peers from around the globe. IILM regularly organizes conferences and events wherein they invite top entrepreneurs, venture capitalists and successful alumni from the industry, so as to facilitate their students to interact, discuss and learn from them. The major focus is on development of entrepreneurial spirit among the students. Not only does IILM train future entrepreneurs but also encourage and support students with great visions and business ideas in the Incubation Centre at Gurugram.



Entrepreneurship Development Centre @ IILM

CONNECT, MOTIVATE, CHALLENGE, DEVELOP

Covering a range of sectors, the entrepreneurs inspire our students by sharing their personal business experiences and areas of expertise.

Entrepreneurship Development Centre primarily focuses upon :

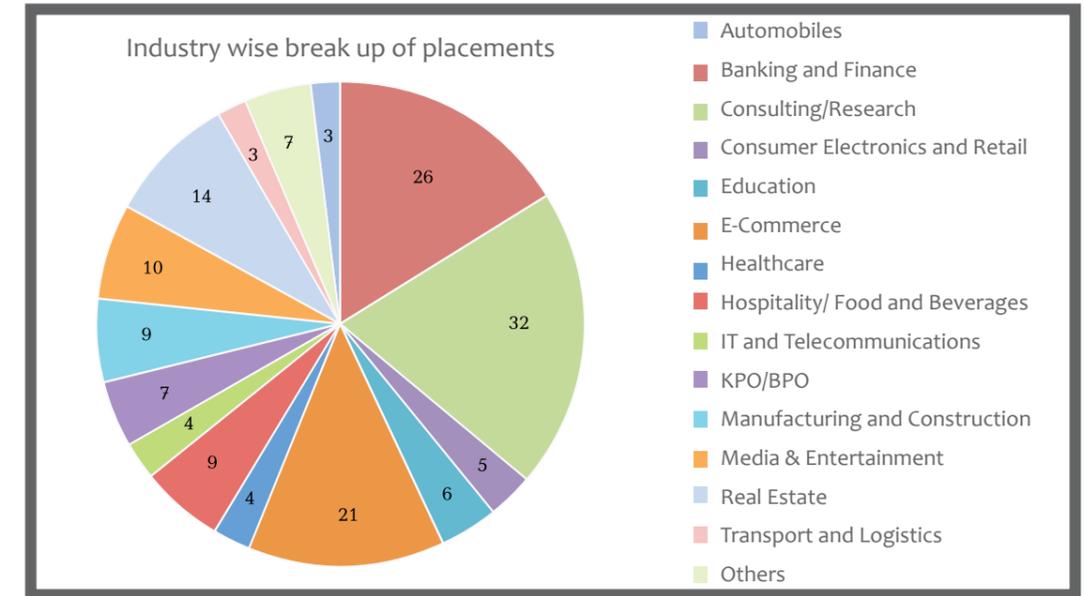
1. Personalized mentoring
2. Interaction with domain experts
3. Networking
4. Simulations
5. Live projects with companies
6. Workshops, events & conferences

# 5. Placements (300+ Companies)

IILM's robust Placement Cell - Career Resource Centre (CRC) is well connected with different Industry sectors. The principal focus of the Career Resource Centre (CRC) is to foster Corporate Connect by facilitating industry engagement. The CRC frequently networks with the best companies in FMCG, Banking, Automotive, Research, IT, Telecommunications, Manufacturing and many more.

IILM has all the required facilities for conducting recruitment processes for company presentations, group discussion rooms and conferencing facilities etc. CRC renders outstanding placement support to students by using well planned road-map to review career options, resume and LinkedIn profile preparation, honing group discussion and interview skills, placement related workshops, providing good opportunities for summer internships, live projects, mentoring by IILM alumni, to empower students with life-long career decision-making skills, preparing students on acquiring and demonstrating the right personality traits and assist them for placement in reputed companies through in-campus and joint campus placement programs. Ideal placement opportunities are sought for students based on their aptitude and interest. Students joining IILM are predominantly focused on getting good internship followed by placements that hold the promise of a fruitful career. The Career Resource Center (CRC) and faculty ensures that students get an exceptional over all and co-curricular opportunities including industrial experience during the PGDM program.

Placement weeks are an endeavor to strengthen industry-academia interface. To achieve this objective CRC works to enhance Industry-Institute interaction through various industrial visits and also invites recruiters to visit campus to interact with the students. Recruiters brief students about the job skills required for that industry and clarify doubts regarding the same. Students get an idea of the various industries available to them and can be equipped to take decisions on what they are best suited for. Our recruiters comprise of over 300 plus companies across the country spanning diverse industry sectors.



## Companies on Campus for Summer Internship and Final Placements

99 Acres	Coffeday Beverages	HCL	Oberoi Group Of Hotels
Absolut Data	Coho	HDFC Bank	Ogilvy & Mather
Aditya Birla Capital	Colgate Palmolive	HDFC Ltd	Oyo Rooms
Airport Authority of India	Contify	Hilton Hotels	Panalpina
Airtel	Crome Data	Home Credit	Paperboat
Amazon.Com	Daffodil Software	HT Media	Paytm
Amreprise	Dassault	ICICI Securities	Pegasus
Amul	Decathlon	IIFL (India Infoline)	Peoplestrong
Anand Rathi	Dell	IMRB	Protiviti
Apollo	Deloitte	Indusind Bank	Publicis
Asahi Glass	Delta India	IOCL (Indian Oil Corporation Ltd)	Puma
Athena	Dentsu	ITC	QAI Infotech
Axis Bank	DLF	Jaguar	Radio Mirchi
Bajaj Allianz	Dyson	L'Oreal	Raymonds
Bajaj Electricals Ltd	Ericsson	JK Papers	Tata Teleservices
Bajaj Finserve	Ernst & Young	Kotak Mahindra Bank	Times Internet Ltd
Barclays	Evalueserve	Kuhne Nagel	Whirlpool
Barista	Finalytics	Kyocera	Times Of India
Benzara	Foodpanda	Leela Palace	To The New - Digital
Berger Paints	Gartner	Lloyds Ventures	Trident
Blackrock	GE Capital	Mancer Consulting	Unicharm
BMW	Gerson Lehrman Group	Mobikwik	Wipro
Britannia	GIIR Communication	Mondolez (Cadburys)	WNS
Cargill	Godrej	Moody's	XL Dynamics
Carlson Wagonlit	Goibibo	Naukri.Com	Yes Bank
Centum Learning	Google	NDTV	Zee TV
Cians	Grail Research	Neilson	Zomato
Club Mahindra	Grandslam		

# 6. Full-Time Faculty with Rich Industry Experience

The faculty at IILM comes from leading institutions across the country and have diverse industry experience. They are always available to answer queries and clarify doubts of students.

The faculty are knowledge creators who rigorously pursue research in their fields. In an endeavor to develop IILM's vision to educate, develop innovative entrepreneurial and responsible business leaders and matching world class teaching methodologies, IILM draws strength from the international arena for research excellence and teaching acumen.

## Finance & Accounting

**AARTI SHARMA**  
Assistant Professor  
MBA, M.Com

**AMARJEET KAUR**  
Professor  
B.Com, M .Com, PhD in Commerce  
ACMA, CMA, MBA (Pursuing)

**KIRTIKA MALHOTRA**  
Assistant Professor  
M.Com, PGDM (Finance and Marketing)

**P. MALARVIZHI**  
Professor  
MBA, M. Phil  
PhD (Finance and Accounting)

**PRABHASH CHANDRA**  
Professor  
Masters in Management Science (Finance)  
Doctorate in Management- Financial Literacy (Pursuing)

**RAJU MAJUMDAR**  
Associate Professor  
Masters (Finance and Control)

**REENU BANSAL**  
Assistant Professor  
MBA( Finance & Marketing)  
PhD( Finance)

**SAIMA RIZVI**  
Associate Professor  
MBA (Finance), PhD (Management)

**SADHNA GAUR**  
Assistant Professor  
BBA, MBA, PhD (Pursuing)

**SANDHYA PRAKASH**  
Associate Professor  
B.Sc. (Hons.) - Mathematics, MBA (Finance), PhD

**SHIKHA MITTAL SHRIVASTAV**  
Assistant Professor  
B.Sc., MBA, PhD

**SHRADDHA MISHRA**  
Assistant Professor  
MBA (Finance & IB), PhD

**VINANIA CHHABRA**  
Assistant Professor  
B.Com (H), MBA  
8 years of experience in Industry

**VISHAL GOEL**  
Associate Professor  
CA, Industry Experience- 11 Years

## Business Communication

**ATIMA MANKOTIA**  
Professor  
BA (Hons), MA, PGHRM Industry  
Experience-22 Years

**MINI B DANIEL**  
Associate Professor  
MBA (Public Administration)  
Industry Experience - 21 Years  
Economics, Public Policy and International Business

## Economics, Public Policy and International Business

**BIDISHA BANERJI**  
Associate Professor  
BA, MA (Economics), MPhil (Public Policy & Public Administration)  
PhD (Public Policy & Public Administration)

**GURPREET SINGH BHATIA**  
Associate Professor  
PhD (Economics)

**RACHNA MADAAN**  
Assistant Professor  
MA (Economics, PGDBM)  
PhD (Pursuing) Economics

**RAHUL MISHRA**  
Professor (International Business and Family Business)  
B.Sc. (Hons) Mathematics, MA (International Business)

**RAJKISHAN NAIR**  
Professor  
M. Phil (Economics)  
PhD (Pursuing) – Development Economics

**TARUNA GAUTAM**  
Professor  
PhD (Economics)

**VIDHISHA VYAS**  
Associate Professor  
M.A (Economics), PhD (Merger and Acquisitions)

## Entrepreneurship and Strategy

**SHEETAL JAIN**  
Assistant Professor (Entrepreneurship)  
PGDM (Marketing),  
PhD (Marketing)  
Industry Experience – 12 Years

**SMITHA GIRIJA**  
Professor  
B.Sc. (Mathematics), MBA (Marketing)  
PhD (Retail Management)

**SUJIT SENGUPTA**  
Professor (Marketing and Entrepreneurship)  
PGDM-Management  
Industry Experience - 28 Years

## General Management

**GANESH KHANNA**  
Associate Professor  
MBA, M. Tech, B. Tech

**SHARUTI CHOUDHARY**  
Assistant Professor  
PhD, MBA, MCA, MSc, BA

**VIKRAM MEHTA**  
Academic Consultant  
BA, MSc, MBA (HR)

## Marketing

### AAYUSHMAN GUPTA

Professor  
MBA, PhD, Certificate from Harvard-Contract Law, Georgetown-Global business, Startup India, Google Digital

### ARCHANA MAHAPATRA

Assistant Professor  
PGDBM (Marketing)

### DEVIKA RANI SHARMA

Assistant Professor  
M.Phil. (Marketing)

### PANKAJ RAWAL

Professor  
B. Tech, PG Diploma (CRM), Advance Diploma (Management) PhD

### RADHIKA MADAN

Assistant Professor  
MA (International Business) PhD (Pursuing) - Branding and Communication

### RAVINDRA DUA

Professor  
MBA (Marketing), BSC

### RUCHI SHAH

Assistant Professor  
MBA (Marketing) PhD (Pursuing) - Online Retail

### SANCHITA GHOSH

Assistant Professor  
MBA (Marketing) PhD (Pursuing) - Brand Management

### SANGEETA SUMBLY

Associate Professor  
MBA (Marketing) Industry Experience- 18 Years

### SHANKER SAHAY

Professor  
M.Com, PGDBM, PGDM (Marketing & Sales)

### S K SINGH

Professor  
BE (Education), BA, MBA (Marketing)

## Operations

### ARCHANA SACHIN MAHAMUNI

Associate Professor  
B.E. (Electronics), MBA (Marketing Management), PhD (Marketing Management)

### B KANAKA

Associate Professor  
BSc, MBA (Operations) PhD

### HITESH GOEL

Professor  
BSc, MSc (Telecom; Defence & Strategic Studies), MDBA (Personnel Management) Certification in Business Management, Industry Experience- 21 Years

### PRAGYA ARYA

Assistant Professor  
MBA - Operation Management BE - Electronics & Power, PhD in Operations (Pursuing)

### SANDHYA RAI

Associate Professor  
MBA, M.Sc. (Mathematics) PhD (Management)

### SEEMA SHUKLA

Professor  
BSc, MSc, PhD (Agro Supply Chain, Quality and Food Safety Management)

### UPASANA BHUTANI

Assistant Professor  
MBA

### VISHAL BHARGAVA

Professor  
B. Tech, Executive MBA Industry Experience 21 years

## Organizational Behaviour

### ANISHA RANI

Assistant Professor (HRM)  
MBA (HR)

### APARNA BHATTACHARYA

Assistant Professor  
MA (Psychology), PhD

### DIVYA SAXENA

Psychologist  
BA (Psychology), B.Ed. MA (Counselling Psychology)

### MEGHA PUSHKARNA

Assistant Professor  
BA (Sociology), MA (Psychology) Counselling, M.Sc. (Psychology) (Org Behaviour), M.Phil. (Psychology) Clinical, PhD (psychology)

### PARNIKA SHARMA

Assistant Professor  
MA (Pol Science), MA (Psychology), PhD (Psychology)

### PINKY GOSWAMI

Associate Professor  
(Organizational Behaviour) PhD (Organizational Behaviour)

### PUJA CHHABRA SHARMA

Professor  
MHRDM, PhD

### RITUPARNA G VATS

Professor  
PGDHRM, PhD

### SANYUKTA JOLLY

Professor (HRM)  
BA (Applied Psychology), MA (Psychology) M.Phil. (Psychology) PhD (Performance Management)

### SHIKHA BHARDWAJ

Associate Professor  
B.Com, MSc, PGDM, PhD

### SHIVANI KHURANA

Professor (Organizational Behaviour)  
M.Phil (Psychology) Ph.D. (Organization Behaviour)

### SHYAMALI SATPATHY

Associate Professor (HRM)  
Ph.D. (Management)

### SONA VIKAS

Associate Professor  
BA (English), MTA, PhD (Management)

### SONALI PATNAIK

Counsellor & Assistant Professor  
M. Phil (Clinical Psychology) BA (Psychology), MA (Clinical Psychology)

### SONIKA SHARMA

Assistant Professor (HRM)  
MBA (Human Resource Management) Ph.D. (Pursuing) in Psychology

### SUJATA SHAHI

Professor (Organizational Behaviour)  
Ph.D. (Psychology)

### SUMEDHA GROVER

HR – Head  
MBA (HR), BA

## Information and Technology

### DAISY MATHUR JAIN

Assistant Professor (Operations & Technology)  
PGDCA (Computers) PhD (Information Technology) 16 years of experience in Teaching & Industry

### HARMAN MANGAT

Assistant Professor  
BCA, MBA, PGDITM

### SHWETA NANDA

Assistant Professor  
MBA (Marketing & IT: E-Commerce) BE in Electronics & Communications PhD (pursuing)

## Foreign Faculty

### ANTHONY ATUFE OKUOGUME

Entrepreneurship and Strategy  
University of Lapland, Finland

### ARI ALAM

General Management  
University of Lapland, Finland

### BURÇIN ATASEVEN

Operations  
Istanbul Kultur University , Istanbul

### CAMPBELL PARSONS

Finance  
Hanze Gronigen University

### CHEN STEFANIE

Information & Technology  
University of Applied Sciences, Vorarlberg, Austria

### CHERYL DOWELL

Organizational Behavior  
Algonquin College, Ottawa, Canada

### DORTHE BOHLBRO

Operations  
Business Academy, Aarhus University

### ERIKA JULIANA RODRIGUEZ

Business Communication  
Universidad EAN, Columbia, South America

### GATIEN BEAUMONT

Entrepreneurship and Strategy  
University of Lorraine

### HOLGER BRAIL

General Management  
Liverpool University

### IAN FITZGERALD

International Business  
Hanze Gronigen University

### JENS KARBO

International Business  
Business Academy Aarhus University, Denmark

### LOUISE GRUE BENNIKE

Marketing  
Business Academy, Aarhus University

### MARGARET OSBORNE

Marketing  
Seneca College, Toronto, Canada

### MARIUSZ SOLTANIFAR

Entrepreneurship and Strategy  
Hanze Gronigen University

### MICHAEL SCHMITT

Finance  
ISM Frankfurt, Germany

### MICHAEL WADE

International Business  
Seneca College, Canada

### ROY RUS

Finance  
Hanze Groningen University

### SOREN IPLAND

Marketing  
Business Academy Aarhus University, Denmark

### WERNER WETEKAMP

Operations  
FH, Dortmund University, Germany

### VINOD LALL

Paseka School of Business,  
Minnesota State University, USA  
Operations

### VILLE SAARIKOSKI

Laurea University of Applied Sciences, Finland  
Operations

### RANIA NAFEA

Seneca College, Canada  
International Business

### GABRIEL HOUSTON

Seneca College, Canada  
Organizational Behavior & HRM

# 7. 10000+ Well Placed Alumni

Alumni are an important resource of any educational institute and IILM is proud to have a huge network of over 10000+ alumni who are professionally well-placed in various capacities across industries both in India and abroad. They have risen to high ranks and hold excellent positions in reputed companies.

IILM strives to engage with the alumni in various ways. They are invited to interact with students to guide and motivate them about careers and to deliver guest lectures on topics of their expertise. They are consulted on industry specific workshops being organized to hone the students' skills. They also become alumni mentors for students, thus providing them with first-hand knowledge and experienced advice along with a platform for networking. They are invited to sit on panels to conduct SIP viva and/or judge SIP report and be a part of our Board of Governors. IILM also organizes Annual Alumni Meet on campus.



“There have been successes. I have learnt more from failures. Failures are very important. Three lessons in life- First, most important is excellence in execution. Second- Managing people becomes very important. Third- Keep learning and experimenting new things. If you are not experimenting, you are not learning. Fail fast and move on. Finally have fun..... and Build your network.”

**Mr. Vikram Manocha**  
Talent Acquisition Head India Tech, Amazon  
Batch 1995-97

# 8. Campus Life

IILM has 3 centrally located campuses in New Delhi, Gurugram, and Greater Noida and the goal driving them forward is one – to train and develop skilled and responsible managers of the future.

The Lodhi Road campus is the hub of South Delhi, bustling with activities and places to visit. Being near the political hub of the country, it allow students to be privy to first developments in business and politics.

The Gurugram campus is located on Golf Course Road, in the heart of the industrial hub of Gurugram which is an epicentre of industry as well as start-ups. The students have the advantage of gaining the knowledge of business and entrepreneurship from their surroundings as well as the in-house Incubation Centre.

The Greater Noida campus is located in the Knowledge Park of Greater Noida with easy access to companies such as LG and Moser Baer. Educational institutions in the area also provide a platform for networking and knowledge sharing.

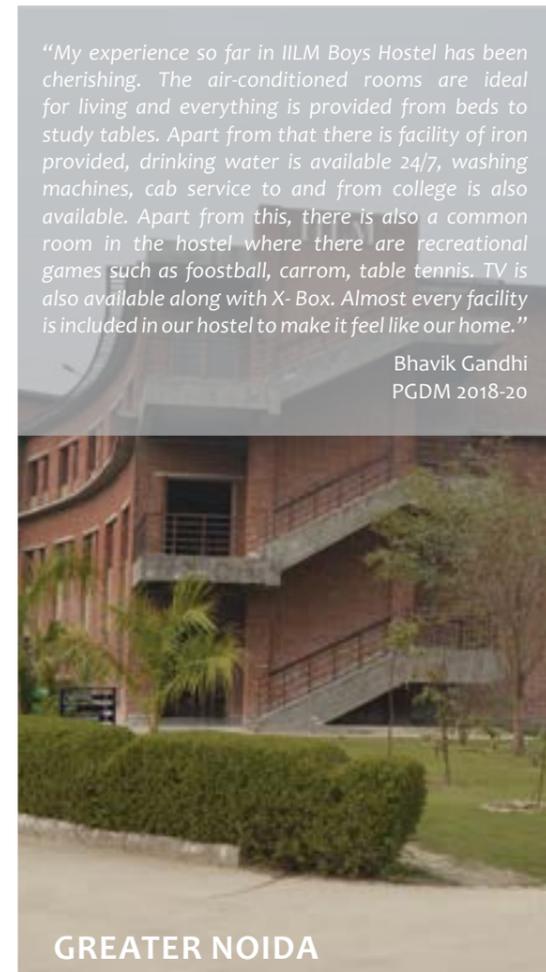
Our Gurugram and Greater Noida campuses provide safe and secure residences for students and faculty. Constant monitoring by security guards and cameras, comfortably furnished apartments, delicious and wholesome food, and a friendly environment ensure that students can live in a safe and comfortable haven – a home away from home.



GURUGRAM

*“IILM Hostel has successfully created a homelike atmosphere for girl students which make their stay comfortable. The hostel is well equipped with modern amenities. The hostel is situated near the main academic block surrounded by greenery and pure environment. The hostel has all the facilities for day today life- lot of open spaces, access to RO water, washing machines, provision for ironing, common room with TV and a good cafeteria serving nutritious food daily. The hostel is well guarded to provide safe and secure environment. The lady guard is available 24 hours to attend to the complaints if any and solve them.”*

Sonali Malhotra  
PGDM 2018-20



GREATER NOIDA

*“My experience so far in IILM Boys Hostel has been cherishing. The air-conditioned rooms are ideal for living and everything is provided from beds to study tables. Apart from that there is facility of iron provided, drinking water is available 24/7, washing machines, cab service to and from college is also available. Apart from this, there is also a common room in the hostel where there are recreational games such as football, carrom, table tennis. TV is also available along with X-Box. Almost every facility is included in our hostel to make it feel like our home.”*

Bhavik Gandhi  
PGDM 2018-20

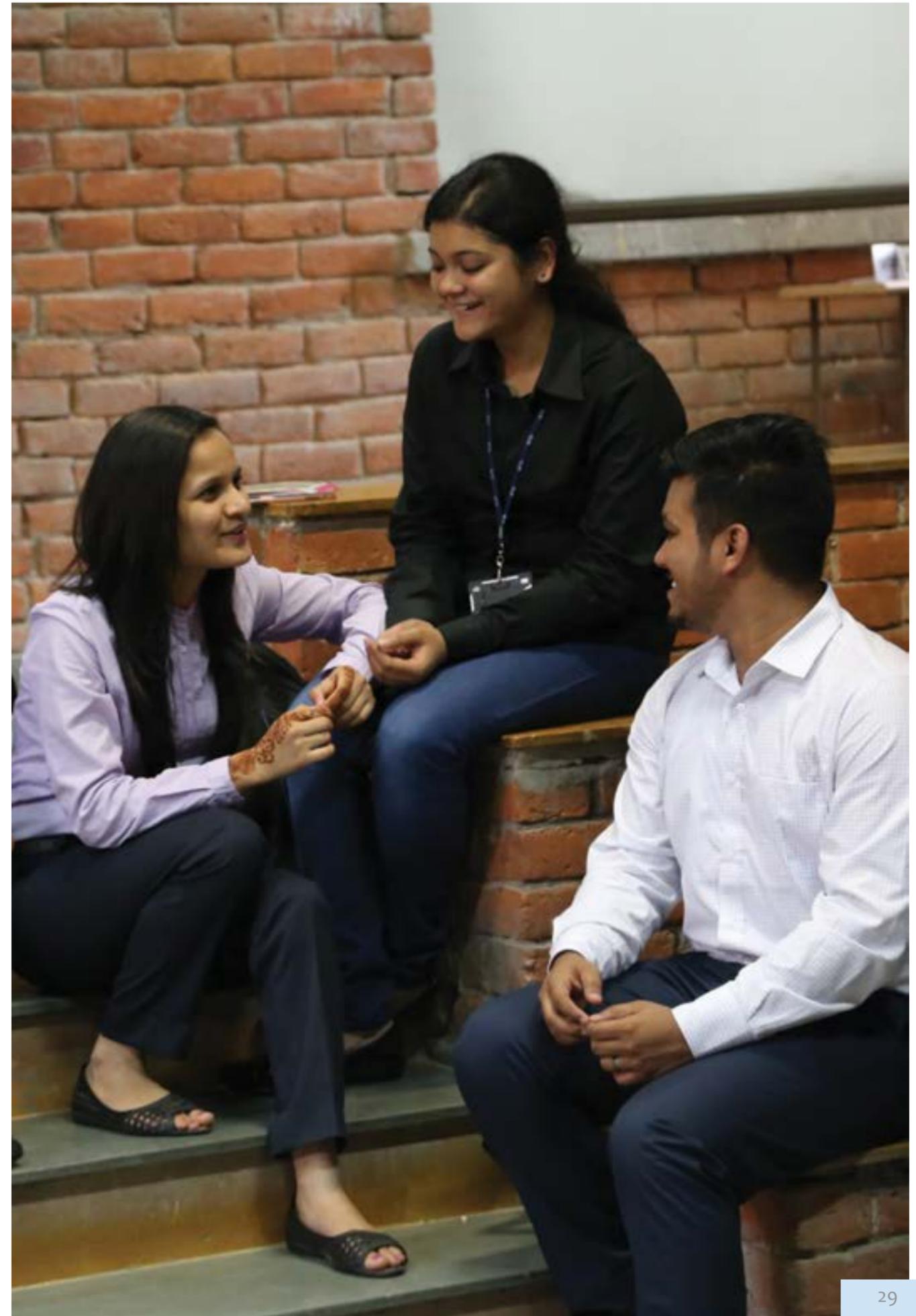


LODHI ROAD

# 9. Merit Scholarships and Loans

It is IILM's endeavor to make education more affordable for students from all walks of life and ensure that every deserving student gets an opportunity for quality education. This is made possible by our merit based scholarship policy. IILM has also partnered with banks to make the procedure for application of education loans easier for students, with the aim of helping students bridge the gap between the cost of the programme and student's ability to pay.

Various categories of scholarships have been made available and designed to cater to different students. Please ask Admissions Counselor for details and criteria for all categories. The decision of the Scholarship Award Committee on the eligibility and grant of the scholarship to a student will be final. No two/ more categories of scholarships can be combined.



# A Typical Day on Our Campus

Studying, learning, and practicing business theories is not enough for a holistic manager. There is learning beyond the curriculum, which involves soft skills such as teamwork, interactions, networking, and communication. There is also the need for pursuing co-curricular interests that help in building a manager's personality. A typical day on campus incorporates all these needs and makes the day wholesome for every student.

A variety of clubs and societies exist on campus offering a range of leadership opportunities. They offer a scope of refining management and leadership skills, exploring interests and building networks. Conferences, monthly events, annual festivals, inter-campus debates and in-house publications are some of the options available to the students to expand their horizons in terms of co-curricular activities.



A typical day of a student follows a schedule that incorporates every aspect of development and interaction required to make a holistic manager.

6:30 – 7:30am – Yoga, Walks on Campus, Gym Workout

8:00 – 8:45am – Breakfast – Fresh, Hygienic and Wholesome

9:00 – 11:45am – Morning Classes

12:00 – 1:00pm – Mentoring Sessions

1:00 – 2:00pm – Networking Lunch with Senior Student or Alumni

2:00 – 3:15pm – Afternoon Classes

3:30 – 4:15pm – Workshops, Tutorials

4:30 – 5:30pm – Club Meetings, Preparation for events

6:00 – 7:00pm – Games, Matches, Lounge Time

7:30 – 11:30pm – Dinner, Interaction with Faculty, Preparation for Next Day's Class



# Board of Governors

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Chief Election Commissioner of India, Retd.  
Chancellor, IILM University

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Lead - Content Strategy, Corp. Communication,  
Africa, Middle East and India  
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Academy of Indian Marketing

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Delhi University

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IAS  
Former Adviser-IILM

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Altamount Capital Management Pvt Ltd.  
Advisor  
Reliance Industry Limited

### **P Dwarkanath**

Director, Group Human Capital  
Max India Ltd

### **PD Jose**

Professor of Strategy, Chairperson: Digital Learning  
Indian Institute of Management, Bengaluru

### **Payal Chawla**

Advocates & Attorneys  
JUSContractus

### **R Narayanaswamy**

Professor - Finance & Control  
Indian Institute of Management, Bengaluru

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Vice Chancellor  
Vishwakarma Skill Development University  
Government of Haryana

### **Rajdeep Sahrawat**

Head International Business (Public Sector) & Head  
Strategic Initiatives (Public Sector)  
Tata Consultancy Service

### **Rajeev Talwar**

Group Executive Director  
DLF Limited

### **Rajesh Relan**

Managing Director  
MetLife India Insurance Company Limited

### **Rishabh Chopra**

Founder  
Transformative Learning Solutions Pvt Ltd

### **Shailesh Gandhi**

Chairperson-PG Programme  
Indian Institute of Management, Ahmedabad

### **Srikant Nagumotu**

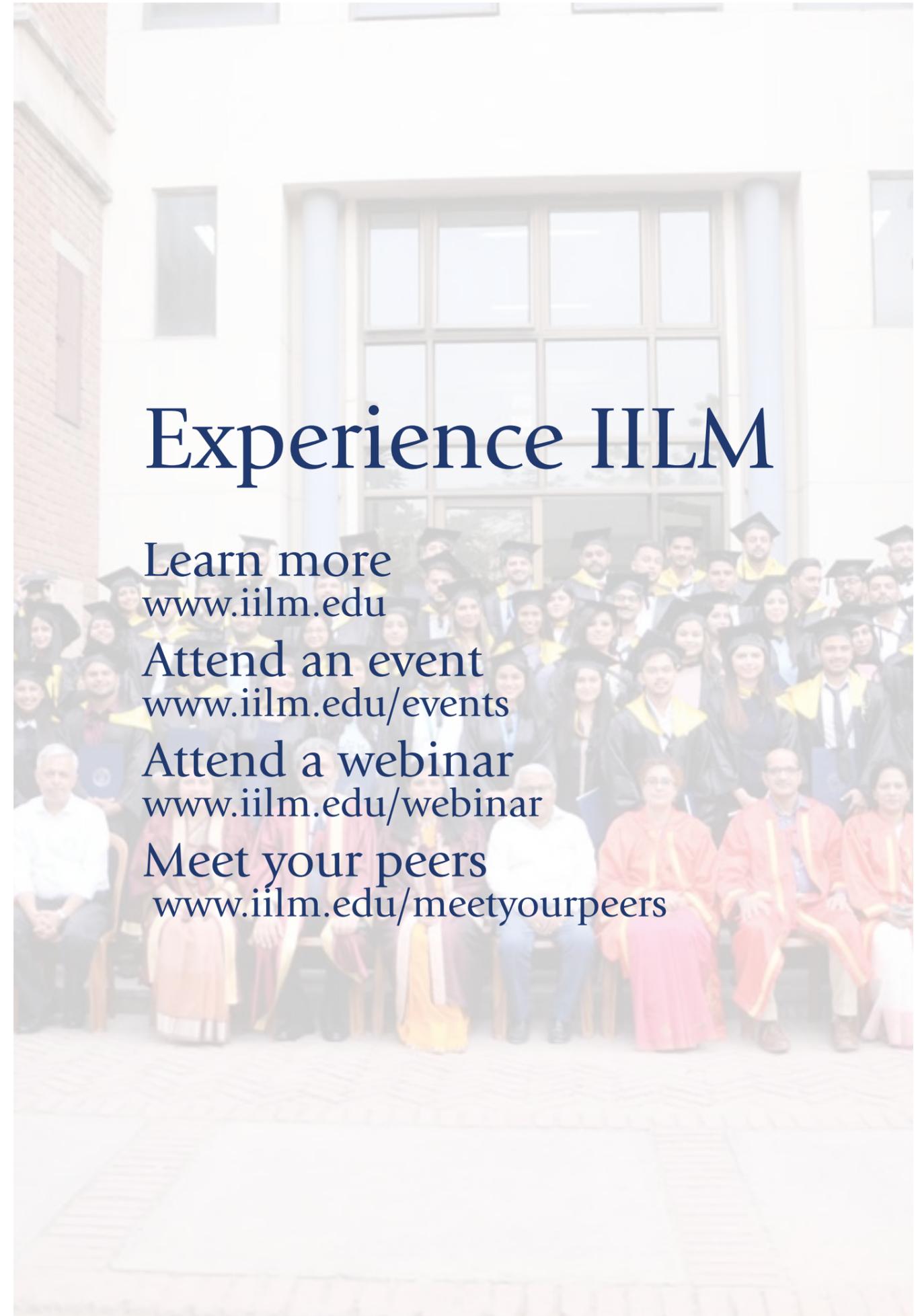
Executive Vice President - HR  
Indusind Bank

### **T L Raghuram**

Professor of Strategy  
XLRI Jamshedpur

## Our Programmes

IILM Institute for Higher Education, Lodhi Road	PGDM (Affiliated to AICTE & Accredited by SAQS) Executive PGDM (Affiliated to AICTE)
IILM Undergraduate Business School, Lodhi Road	BBA in Entrepreneurship BBA in International Management BBA with Psychology BBA with Communication
IILM University, Gurugram	School of Liberal Arts School of Computer Science & Technology School of Design & Fashion School of Management - Bachelor of Business Administration (BBA) : Accounting & Finance/Marketing/HR etc - Bachelor of Business Administration (BBA) : Entrepreneurship - B.Com (Hons) - Master of Business Administration (MBA) : Marketing/Finance/HR/Logistics & Supply Chain/Fintech/Digital Business/Data Analytics/Public Policy/Innovation & Sustainability/Marketing & Innovation etc. - Master of Business Administration : Entrepreneurship - Executive Master of Business Administration : Fintech/Digital Business/Data Analytics/Public Policy/Innovation & Sustainability/Marketing & Innovation/Finance/HR/Logistics & Supply Chain etc. - Part Time Executive Master of Business Administration : Marketing/Finance/HR/Logistics & Supply Chain/Fintech/Digital Business/Data Analytics/ Public Policy/Innovation & Sustainability/ Marketing & Innovation etc.
IILM Graduate School of Management, Greater Noida	PGDM (Affiliated to AICTE, AIU & Accredited by NBA) Executive PGDM (Affiliated to AICTE & AIU) FPM (Affiliated to AICTE)
IILM College of Management Studies, Greater Noida	PGDM (Affiliated to AICTE)
IILM College of Engineering & Technology, Greater Noida	B.Tech M.Tech MBA BBA- MBA integrated



# Experience IILM

Learn more  
[www.iilm.edu](http://www.iilm.edu)

Attend an event  
[www.iilm.edu/events](http://www.iilm.edu/events)

Attend a webinar  
[www.iilm.edu/webinar](http://www.iilm.edu/webinar)

Meet your peers  
[www.iilm.edu/meetyourpeers](http://www.iilm.edu/meetyourpeers)

### **Lodhi Road Campus**

Rai School Complex, 3 Institutional Area,  
Lodhi Road, New Delhi – 110003  
Tel: 011-40934303

### **Gurugram Campus**

DLF Golf Course Road, Sector 53,  
Gurugram- 122003  
Tel: 0124-2775655/2775656

### **Greater Noida Campus**

16 Knowledge Park-II,  
Greater Noida- 201306  
Tel: 0120-6670618/625/691

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Lodhi Road • Gurugram • Greater Noida