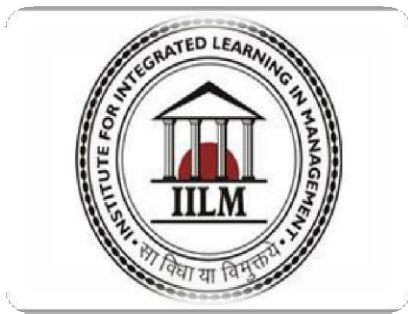


**IILM International
Conference on
Operations
&
Information
Technology-2018**

**Big Data
Analytics for the
Digital Era**

**February 24th
2018**



Organized By

*IILM Graduate School of
Management*

*16, Knowledge Park-2, Greater
Noida 201306*

Call for Abstracts

The IILM International Conference on Operations & Information Technology-2018 with theme on Big Data Analytics for the Digital Era will provide the ideal opportunity to present your projects and experiences to experts in data science, information technology, statistics, business analytics, engineering, statistical research, consultancy and advocacy, database quality control and management. Also, the Conference provides an excellent venue for you to present your research and receive quality feedback.

It will also give you an opportunity to discuss and delineate the latest advancements in Data Analytics and big Data focusing on the development and use of innovative solutions for the businesses.

Objective of Conference

The Conference intends to discuss Innovations, Challenges & Opportunities in the field of Big Data Analytics. It aims to bring together Academicians, Researchers and Industry experts. It will provide a platform for young scholars to present their research work and interact with experts in the field of Analytics. The conference will facilitate discussions and knowledge sharing among academicians, researchers and practitioners.

Themes

The submission could include but is not limited to:

- Big Data and Marketing, Business, and Finance
- Decision support system and Business management
- Expert System and computational Finance
- Data Science, Statistical Models and Practices
- Portfolio Optimization
- Quantitative Method in Finance
- Technology and knowledge Management
- Service Innovation and Management
- System Modeling and Simulation
- Marketing and Retail Analytics
- Business Intelligence, Business Logistics, and Organizational Development
- Customer Analytics
- HR Analytics
- Supply chain Analytics
- Operations Analytics
- Web Analytics, Internet Marketing, and Market Research
- Soft Computing and Machine Intelligence
- Wireless Network, Management, and Technology
- Data Collection, Quality Control, and Database Management
- Marketing Analytics, Database and Information Integration
- Innovation, Research & Development in Information Technology
- Interpretation, Design, and Digital Strategies
- Engineering Economics, Information, and Societies

Important Dates

Last date for Abstract Submission:

January 30th, 2018

Communication of Acceptance:

February 5th 2018

Last Date for sending full papers:

February 12th 2018

Acceptance of full paper:

February 15th 2018

Conference Date:

February 24th 2018

Registration Fee

Category	India	Overseas
Delegates from Industry/ NGO	1000	50\$
Academicians	750	35\$
Researcher/Scholars	500	30\$

Mode of Payment (Direct Transfer/DD)

Account No. : 344 688 19594

Bank : State Bank Of India

IFSC Code: SBIN0011475

MICR Code : 110002485

City : Greater Noida

Demand Draft should be in favour of IILM Graduate School of Management, payable at Noida.

Details of session

Session details are as follows :

9.30 am -10.00 am	Open Plenary session
10.00 am - 11.00 am	Panel Discussion on Big Data Analytics
11.00- am 01.00pm	Papers Presentation
1.00 pm -2.00 pm	Lunch
2.00 pm - 3.30 pm	Papers Presentation
3.30 pm – 3.45 pm	Tea breaks
3.45 pm-4.30 pm	Paper Presentation
4.30 pm -5.00 pm	Closing Plenary session and certificate distribution

About the Institute

IILM Graduate School of Management (established in 1993) is situated in Knowledge Park II, Greater Noida, in Delhi NCR. It is one of the leading business schools in India offering postgraduate programmes in management. The institute is one of the most modern-purpose -built business schools in the country. Having started with 60 students in 1993, IILM Graduate School of Management today has more than 300 students pursuing management programs. The IILM group is committed to shape a better future; create a higher quality of life and give wings to a million dreams and aspirations with confidence, energy and passion.

Core Team

Conveners

Prof. Sandhya Rai

Co- Conveners

Prof. Shruti Choudhary

Prof. B. Kanaka

Advisory Committee:

Prof. Taruna Gautam

Prof. Raju Majumdar

Prof. Rajkishan Nair

Prof. Sanchita Ghosh

Prof. Shyamali Satpathy

Prof. Arun Gupta

For any Queries:

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Conference E-mail ID:

operationsconference2017@iilmgsm.ac.in

Registration Form

Name

Designation

Organization

Title of paper

Address for correspondence

City/ State

Mobile

E-mail Id

Amount paid:

DD Cash

Direct Transfer

DD No/Date of Issue/Bank Name

