ACTIVITY GUIDEBOOK FOR

iFest 2016

19th and 20th February, 2016
About IILM

An institute initiated to impart quality education to the youth while equipping them with knowledge and skills which would enable them to leave their individual marks in the business world. IILM Institute for Higher Education strives to create a niche of talented managers who make meaningful contributions to global businesses.

IILM institute entered the education industry responding to the gap in quality education at post graduate level.

Realizing the need for holistic development in comparison to fragmented education which has been previously the norm, IILM looks beyond employment as managers and works towards shaping individuals to be great managers. Through skills of lifetime relevance we aim at developing students to their true potential.

For a management institute it is imperative to be prepared for the changing environment while teaching its students to do the same. Responding to globalization and the global standards of work, IILM has entered into various ventures with reputed institutes such as London School of Economics; University of Berkeley; Grenoble Graduate School of Business, France and many others. IILM represents a huge diversity of nationalities represented among students. IILM gives global feel with a large network with universities across the world. Through exchange programs and tie ups, the institute provides its students exposure to different cultures and diversity amongst the workplace.

Finally, IILM strives to go beyond conventional means of education creating a friendly and warm atmosphere where learning and development are encouraged, resulting in its becoming the center of excellence in holistic education in India.

IILM Institute of Higher Education invites you to be a part of Ifest’16 “A Youth Extravaganza”
For Registrations, visit

www.ifest.in

http://www.facebook.com/iilmfest

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# Events at a Glance

**19th February, 2016**  
(Lodhi Road Campus)

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<tr>
<th>EVENTS</th>
<th>TIME</th>
<th>VENUE</th>
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<td>Howazzat (Cricket Tournament)</td>
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<td>Ground</td>
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<td>FIFA 16 (PS 4)</td>
<td>12:00 pm – 4:00 pm</td>
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<tr>
<td>Poster Making (NGO)</td>
<td>12:00 pm – 1:30 pm</td>
<td>Forum</td>
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<tr>
<td>Add Mad</td>
<td>1:30 pm – 2:30 pm</td>
<td>Auditorium</td>
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<tr>
<td>Quiz</td>
<td>2:30 pm – 4:00 pm</td>
<td>Auditorium</td>
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<tr>
<td>Prize Distribution</td>
<td>5:00 pm onwards</td>
<td>Front Lawn</td>
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<tr>
<td>Corporate Walk</td>
<td>6:00 pm onwards</td>
<td>Auditorium</td>
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**20th February, 2016**  
(Lodhi Road Campus)

<table>
<thead>
<tr>
<th>EVENTS</th>
<th>TIME</th>
<th>VENUE</th>
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<tr>
<td>Nukkad Natak</td>
<td>12:00 pm – 4:00 pm</td>
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<td>Photography</td>
<td>12:15 pm - 3:30 pm</td>
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<td>Extempore</td>
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<td>Band Face Off</td>
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<td>Group Dance</td>
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<td>Prize Distribution</td>
<td>5:30 pm Onwards</td>
<td>Front Lawn</td>
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<tr>
<td>Bolly Singer/DJ</td>
<td>6:00 pm Onwards</td>
<td>Ground</td>
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“Howazzat” - Men’s Cricket Match (Sports Club)

“Go strong or Go home” Cricket Tournament. Give a man a cricket bat and ball, he plays for a moment. Teach a man to play cricket; he plays for a lifetime. A tournament where 4 teams would clash to conquer the hearts of the people and to be the Champions of the Tournament.

Guidelines:

- Each match in the tournament would be a knockout match.
- Teams will be chosen on the first come first served basis, only first 4 teams would be considered.
- Each team must consist of maximum 6 players with additional 2 players as the substitutes (total 8 players).
- If there’s a draw, super over rule applies and thereafter bowl-out shall decide the winner.
- All the teams should have a proper dress code and you may not carry kits as it is a soft ball tournament.
- Each game would have a 8 over match with bowling rule of maximum of 3 overs per bowler (with a break of 10 or 15 minutes after the first inning).
- Substitutions would only apply in the match if any of the playing 6 gets injured.
- Any team arriving 15 minutes late then the time appointed for their match would be disqualified and the opposite team would be given a walkover.

Prize:

1st PRIZE – Cash Reward Rs 8,000/- & a Trophy.

2nd PRIZE - Goodies from Rio Fusion Drinks.
“Gaming: FIFA 16”

Guidelines:

- Maximum of 32 participants will be considered on first come first basis.

- Only clubs & International teams allowed. Teams to be decided before the Tournament begins. Players to use the same team throughout the tournament. No All Star Teams/Special Team allowed.

- Each match in the tournament would be a knockout match.

- Participants would be divided into 2 groups, Group A & Group B (16 Participants in each).

- There’ll be a total of 5 Rounds:
  1. Round 1- Knock-out round (12:00 – 1:30)
  2. Round 2- Group Quarter-Finals (2:00 – 2:50)
  3. Round 3- Group Semi-Finals (3:00 – 3:30)
  4. Round 4- Group Finals (3:30 – 3:45)
  5. Round 5- Grand Finale (Group A winner VS Group B Winner) (3:45 – 4:00)

- Round 1 & 2 would be of 8 minutes each (2 half’s of 4 minute each). Round 3 & 4 would be of 10 minutes each (2 half’s of 5 minutes each). Round 5 would be of 12 minutes (2 half’s of 6 minutes each).

- A total of 2 minutes would be given before the game to set the squad and formation for the match.

- The Team Formation can only be changed once i.e. in the beginning of the game, no changes in formation would be permitted after that.

- Settings: Difficulty level (World Class); Camera (Tele); Weather (Clear)

- Opponents can have same teams.

- Game pause only allowed when the ball is out of bounds. Player to be disqualified if done otherwise (1 warning)

- In case of a draw, we will proceed with extra time followed by penalty shootouts.

- Registration fee: Rs 100/-

Prize Money:

1st PRIZE Rs 6,000/-
Guidelines:

- Time limit for the competition is 1 hour.
- A team compromising of 2 members.
- Drawing / painting must be on paper of A3 size will be provided by Ifest.
- Acceptable tools of drawing / painting include pencil, crayon, water color, oil paint, must be brought by the participants.
- Photographs, wires, and other 3D objects are not acceptable. The completed artwork must be on a flat piece of paper.
- The drawing / painting must not represent any particular individual, organization, or brand name and must not depict any religious theme.
- The theme would be based on “Environment”, topic will be given prior to the event.
- Text (including theme title, name, etc) to be written on the Back side of the poster.

Prize Money:

1st PRIZE Rs 4,000/-
“Add Mad”

**Guidelines:**

- Maximum of 10 teams on first come first basis.
- The team should consist of 2-4 participants.
- A total number of 40 props to be showcased, out will get the opportunity of choosing 4 props each on first come first basis.
- Time given to a team for preparation of the skit would be 30 minutes.
- The act should not exceed the time limit of 2 minutes.

**Prize Money:**

1st PRIZE: 4,000/-

2nd PRIZE: 2,000/-
“Brain Train” - Extempore

Guidelines:
- English should be the language of communication.
- Only 5 minutes would be given to each contestant: 3 minutes for preparing and 2 minutes for speaking.
- The speech should include a brief introduction of the participant.
- A warning bell will be given at the end of 1 minute 50 seconds.
- Speech notes are not to be used by the contestants while presenting his/her speech. Cue and palm cards are however permitted. However, their use is to be unobtrusive and shouldn’t hamper the speaker’s visual engagement with the audience.
- Second round will be conducted in case of tie of winning or runner-up position.
- Participants must carry their own pens.
- Decision of the Judges will be considered final.
- Discipline is of prime importance.

Prize Money:

1st PRIZE – Rs 4,000/-

2nd PRIZE – Rs 2,000/-
“Finatix Quiz” (Finance Club)

Guidelines:

- An institute can send maximum one entry of two members each.
- Teams will be chosen on the first come first served basis, **only first 6 teams would be considered**.
- All rounds will be time based.
- Participants are strictly prohibited to use mobile phones and laptop.
- All the required stationery will be provided to the participants.

Prize Money:

1\textsuperscript{st} PRIZE Rs 8,000/-

2\textsuperscript{nd} PRIZE Rs 4,000/-
“Corporate Walk” – Showcase your Professionalism  (HR Club)

Guidelines:

- Every team could have members varying from 12 to 16
- Each team would have 12 minutes - 15 minutes to walk the ramp
- Teams have to coordinate the formations themselves
- Team may prepare 2 – 3 rounds on the ramp; Individual/ Group/ Multiple Couple / Couple/ Corporate Party Theme etc
- It is mandatory for all teams to abide by corporate attire and related details failing which may lead to disqualification
- The purpose of the event is to showcase your professionalism, and it becomes indispensable to reflect it through your clothing, attitude & sticking to the rules
- Teams may choose Indian/ Western/Indo-western clothes postulating the state-of-the-art professional wear using themes (if necessary)
- Participants may choose to wear shirts/ ties/ coats/ formal jackets/ blazers/ trousers/ skirts (not above knee)
- Participants need to carry at least two copies of their music.
- Participants must send their music to IILM by 18th February, 2016.
- Participants must report one hour before the Corporate Walk starts.

Prize Money

1st PRIZE - Rs 18,000/- , a Trophy & Goodies from Rio Fusion Drinks.
“Nukkad Natak” (Theatre Club)

Bring out the actor inside you and design a play on issues that need to be addressed. Show your originality and ingenuity with the screenplay and dialogues.

Guidelines:

- Entries will be on first come first serve basis.
- First 8 teams will be chosen
- Maximum Time limit for each play should NOT be more than 20 minutes.
- Teams may get any prop that they would like to use.

Prize Money:

1st PRIZE Rs 12,000/-
2nd PRIZE Rs 8,000/-
“Photography” (Entertainment Club)

Guidelines:

- This is an Individual Participant event, no team or any kind of helper is allowed.
- The participants are required to get their own camera, monopod, tripod, external flash.
  Participants are requested to take care of their belongings, iFest core team/IILM would not be responsible for any valuable damaged/lost.
- 5 pictures have to be submitted in RAW Format, pictures are not to be processed.
- Participants have to cover the campus area, only the pictures taken inside the campus would be valid.
- Pictures cannot be of an older date, if any of the submitted pictures are of older dates it would directly result in disqualification.
- The pictures are to be submitted to the judges at the end of the event in room no. 309, via SD card or a Pendrive.

Prize Money

1st PRIZE Rs 6,000/-
2nd PRIZE Rs 3,000/-
“Band Face-Off”

Guidelines:

- The participants can perform any song they wish to.
- Maximum 7 minutes of performance per band.
- Language should preferably be English or Hindi.
- Only 3 microphones would be provided.
- The participants must get their own gears.
- Two bands can perform on the same song.

Prize Money:

1st PRIZE Rs 8,000/-
“Step Up” - Group Dance

(Cultural Club)

Guidelines:
- Maximum number of 15 participants.
- The dance can be either Western or Indian.
- We request you to get 2 copies of your song in pendrive/CD
- The performance cannot exceed the time limit of 8 minutes.

Prize Money:
1st PRIZE Rs 15,000/-

We are looking forward
For your participation