



IILM INSTITUTE FOR HIGHER EDUCATION ORGANIZES ANNUAL FEST

ON

14th-15th DECEMBER 2007

“i-Fest”

At IILM, we constantly endeavor to infuse our campus life with activities which would add value to our students and help them achieve a higher academic orientation. i-Fest is scheduled for 14th and 15th of December at both the Gurgaon and New Delhi Campus.

A necessary ingredient of our campus life is the annual festival (**i-Fest**) hosted by IILM.

i-Fest invites participation from a large number of reputed B-schools and colleges from all over the country and hosts a multitude of activities, some academic and some purely creative . **i-Fest** is essentially an event to bring forward and showcase the academic and creative talents of the student community.

i-Fest is a student-driven activity where faculty members provide the necessary support and direction as and when needed. The festival is hosted jointly by both our campuses –

Lodhi Road, New Delhi and Gurgaon. The festival includes an amalgamation of academic and creative activities which broadly include the following: Ad-Mad Show, Creative writing, Marketing Quiz, and Business Plan as academic events and Theater, Rangoli, Musicology, Jam Session as purely creative events.

This is an event which not only promotes healthy competition among students but is also aimed at honing the organizational and decision-making skills of our students who are aspiring managers of tomorrow.